

# SUSTAINABLE DECATUR

sensible responsible marketable

## Decatur-Energy 2 Working Group

April 14, 2010

### Attendees:

Randy Johner-City of Decatur  
Paul McChancy-Transit  
Hank Norris-HASC  
Vasudha Pinnamaraju-City of Decatur  
Mike Pritchett-City of Decatur  
Mark Smith-DUATs  
Mike Sotiroff-Decatur Public Schools  
Lindy Wordlaw-CNT  
Rennie Young-MSA  
Mary Cave (for Rick Marley)

### Issues:

- Incentivize (e.g. recycling)
- Cost of E.E.
- Awareness
  - Triple Bottom Line
- “Too Much Work”
- Apathy: “Why Bother”
- Costs: “as long as I can afford it...”
  - Resources are affordable
- Personal convenience/comfort
- Simplicity (i.e. technology)
- Framing the message
- Regulatory requirements

### Measurable Indicators:

- Energy consumptions/savings
- Power smart pricing #'s
- All municipal vehicles should have GPS to maximize efficiency
- Fuel data/sales



- Fuel/Fleet
- Air Quality

**Projects:**

- Identify square footage of building types for more detailed analysis
- Richland (LEED-Platinum)-Energy Master Plan
- City/Civic Center E.E

**Strategies:**

- GPS
- IECC 2009 BLDG Code
  - Training, enforcement, inspections
- Fleet efficiencies
- Purchasing policies
  - Regulations/practices
- Restriction of personal uses in office
- Collaboration with existing programs (Ameren, DCED)