



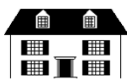
Macon County, IL



2000 Total Population	114,706
2000 Group Quarters	3,573
2009 Total Population	109,615
2014 Total Population	106,214
2009 - 2014 Annual Rate	-0.63%



2000 Households	46,561
2000 Average Household Size	2.39
2009 Households	45,619
2009 Average Household Size	2.32
2014 Households	44,500
2014 Average Household Size	2.30
2009 - 2014 Annual Rate	-0.50%
2000 Families	30,960
2000 Average Family Size	2.93
2009 Families	29,694
2009 Average Family Size	2.87
2014 Families	28,546
2014 Average Family Size	2.86
2009 - 2014 Annual Rate	-0.79%



2000 Housing Units	50,241
Owner Occupied Housing Units	66.4%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	7.3%
2009 Housing Units	51,411
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	11.3%
2014 Housing Units	51,485
Owner Occupied Housing Units	61.6%
Renter Occupied Housing Units	24.8%
Vacant Housing Units	13.6%

Median Household Income

2000	\$37,725
2009	\$49,186
2014	\$52,416

Median Home Value

2000	\$68,476
2009	\$94,949
2014	\$108,035

Per Capita Income

2000	\$20,067
2009	\$25,333
2014	\$26,419

Median Age

2000	37.9
2009	40.0
2014	40.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: [ESRI forecasts for 2009 and 2014; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)



Macon County, IL



2000 Households by Income

Household Income Base	46,518
< \$15,000	18.0%
\$15,000 - \$24,999	14.2%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	1.0%
\$200,000 +	1.4%
Average Household Income	\$48,808

2009 Households by Income

Household Income Base	45,619
< \$15,000	13.3%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	16.3%
\$100,000 - \$149,999	7.4%
\$150,000 - \$199,999	2.2%
\$200,000 +	1.8%
Average Household Income	\$59,508

2014 Households by Income

Household Income Base	44,500
< \$15,000	12.1%
\$15,000 - \$24,999	10.8%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	24.4%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	7.3%
\$150,000 - \$199,999	2.2%
\$200,000 +	1.8%
Average Household Income	\$61,477

2000 Owner Occupied Housing Units by Value

Total	33,379
< \$50,000	31.6%
\$50,000 - \$99,999	45.5%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	5.2%
\$200,000 - \$299,999	3.2%
\$300,000 - \$499,999	1.1%
\$500,000 - \$999,999	0.3%
\$1,000,000+	0.1%
Average Home Value	\$82,512

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	13,110
With Cash Rent	95.5%
No Cash Rent	4.5%
Median Rent	\$349
Average Rent	\$345

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2009 and 2014; U.S. Bureau of the Census, 2000 Census of Population and Housing



Macon County, IL



2000 Population by Age

Total	114,706
Age 0 - 4	6.4%
Age 5 - 9	6.9%
Age 10 - 14	7.1%
Age 15 - 19	7.3%
Age 20 - 24	6.7%
Age 25 - 34	11.6%
Age 35 - 44	14.8%
Age 45 - 54	14.4%
Age 55 - 64	9.6%
Age 65 - 74	7.9%
Age 75 - 84	5.5%
Age 85+	1.9%
Age 18+	75.4%

2009 Population by Age

Total	109,615
Age 0 - 4	6.2%
Age 5 - 9	6.1%
Age 10 - 14	6.3%
Age 15 - 19	7.2%
Age 20 - 24	7.0%
Age 25 - 34	11.3%
Age 35 - 44	12.1%
Age 45 - 54	14.8%
Age 55 - 64	13.1%
Age 65 - 74	7.9%
Age 75 - 84	5.5%
Age 85+	2.5%
Age 18+	77.5%

2014 Population by Age

Total	106,214
Age 0 - 4	6.0%
Age 5 - 9	6.0%
Age 10 - 14	6.2%
Age 15 - 19	6.8%
Age 20 - 24	7.1%
Age 25 - 34	11.4%
Age 35 - 44	11.6%
Age 45 - 54	12.9%
Age 55 - 64	14.2%
Age 65 - 74	9.8%
Age 75 - 84	5.3%
Age 85+	2.6%
Age 18+	78.0%

2000 Population by Sex

Males	47.7%
Females	52.3%

2009 Population by Sex

Males	47.8%
Females	52.2%

2014 Population by Sex

Males	47.9%
Females	52.1%

Source: ESRI forecasts for 2009 and 2014.; U.S. Bureau of the Census, 2000 Census of Population and Housing



Macon County, IL



2000 Population by Race/Ethnicity

Total	114,706
White Alone	83.5%
Black Alone	14.1%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.3%
Two or More Races	1.4%
Hispanic Origin	1.0%
Diversity Index	29.7

2009 Population by Race/Ethnicity

Total	109,615
White Alone	80.8%
Black Alone	16.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	0.4%
Two or More Races	1.7%
Hispanic Origin	1.3%
Diversity Index	33.9

2014 Population by Race/Ethnicity

Total	106,214
White Alone	79.2%
Black Alone	17.2%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	0.5%
Two or More Races	2.0%
Hispanic Origin	1.6%
Diversity Index	36.4



2000 Population 3+ by School Enrollment

Total	110,367
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	12.0%
Enrolled in Grade 9-12	5.3%
Enrolled in College	5.3%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	73.5%

2009 Population 25+ by Educational Attainment

Total	73,682
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	9.9%
High School Graduate	39.5%
Some College, No Degree	21.7%
Associate Degree	6.4%
Bachelor's Degree	12.5%
Graduate/Professional Degree	6.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

[Source: ESRI forecasts for 2009 and 2014; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

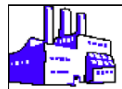


Macon County, IL



2009 Population 15+ by Marital Status

Total	89,261
Never Married	26.0%
Married	54.6%
Widowed	7.1%
Divorced	12.3%



2000 Population 16+ by Employment Status

Total	89,625
In Labor Force	63.3%
Civilian Employed	58.7%
Civilian Unemployed	4.5%
In Armed Forces	0.1%
Not in Labor Force	36.7%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	89.0%
Civilian Unemployed	11.0%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	92.6%
Civilian Unemployed	7.4%

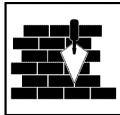
2000 Females 16+ by Employment Status and Age of Children

Total	47,583
Own Children < 6 Only	6.7%
Employed/in Armed Forces	4.1%
Unemployed	0.6%
Not in Labor Force	2.0%
Own Children <6 and 6-17	5.6%
Employed/in Armed Forces	3.2%
Unemployed	0.2%
Not in Labor Force	2.1%
Own Children 6-17 Only	16.7%
Employed/in Armed Forces	12.9%
Unemployed	0.6%
Not in Labor Force	3.2%
No Own Children <18	71.1%
Employed/in Armed Forces	32.9%
Unemployed	2.6%
Not in Labor Force	35.6%

[Source: ESRI forecasts for 2009 and 2014.; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)



Macon County, IL



2009 Employed Population 16+ by Industry

Total	49,925
Agriculture/Mining	1.8%
Construction	6.1%
Manufacturing	13.8%
Wholesale Trade	3.1%
Retail Trade	11.5%
Transportation/Utilities	7.3%
Information	1.8%
Finance/Insurance/Real Estate	5.5%
Services	45.7%
Public Administration	3.4%

2009 Employed Population 16+ by Occupation

Total	49,925
White Collar	55.7%
Management/Business/Financial	11.5%
Professional	19.8%
Sales	10.8%
Administrative Support	13.7%
Services	18.7%
Blue Collar	25.6%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	4.4%
Production	8.0%
Transportation/Material Moving	7.9%



2000 Workers 16+ by Means of Transportation to Work

Total	51,709
Drove Alone - Car, Truck, or Van	84.4%
Carpooled - Car, Truck, or Van	9.4%
Public Transportation	0.9%
Walked	2.1%
Other Means	0.7%
Worked at Home	2.5%

2000 Workers 16+ by Travel Time to Work

Total	51,709
Did not Work at Home	97.5%
Less than 5 minutes	3.8%
5 to 9 minutes	15.2%
10 to 19 minutes	47.8%
20 to 24 minutes	14.1%
25 to 34 minutes	7.8%
35 to 44 minutes	1.5%
45 to 59 minutes	3.6%
60 to 89 minutes	2.2%
90 or more minutes	1.5%
Worked at Home	2.5%
Average Travel Time to Work (in min)	18.2

2000 Households by Vehicles Available

Total	46,561
None	8.2%
1	35.3%
2	40.0%
3	12.2%
4	3.1%
5+	1.2%
Average Number of Vehicles Available	1.7

Source: ESRI forecasts for 2009; U.S. Bureau of the Census, 2000 Census of Population and Housing



Macon County, IL



2000 Households by Type

Total	46,561
Family Households	66.5%
Married-couple Family	50.7%
With Related Children	20.8%
Other Family (No Spouse)	15.8%
With Related Children	11.2%
Nonfamily Households	33.5%
Householder Living Alone	28.8%
Householder Not Living Alone	4.7%
Households with Related Children	31.9%
Households with Persons 65+	26.3%

2000 Households by Size

Total	46,561
1 Person Household	28.8%
2 Person Household	35.4%
3 Person Household	15.7%
4 Person Household	12.3%
5 Person Household	5.2%
6 Person Household	1.7%
7+ Person Household	0.9%

2000 Households by Year Householder Moved In

Total	46,561
Moved in 1999 to March 2000	18.9%
Moved in 1995 to 1998	26.3%
Moved in 1990 to 1994	15.2%
Moved in 1980 to 1989	15.2%
Moved in 1970 to 1979	11.6%
Moved in 1969 or Earlier	12.7%
Median Year Householder Moved In	1993



2000 Housing Units by Units in Structure

Total	50,241
1, Detached	77.0%
1, Attached	1.1%
2	1.6%
3 or 4	2.8%
5 to 9	4.4%
10 to 19	3.8%
20+	4.6%
Mobile Home	4.7%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	50,241
1999 to March 2000	0.8%
1995 to 1998	3.4%
1990 to 1994	3.2%
1980 to 1989	7.5%
1970 to 1979	18.7%
1969 or Earlier	66.5%
Median Year Structure Built	1959

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing



Macon County, IL

Top 3 Tapestry Segments

- 1. Home Town
- 2. Salt of the Earth
- 3. Green Acres



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$67,494,228
Average Spent	\$1,479.52
Spending Potential Index	59
Computers & Accessories: Total \$	\$8,668,954
Average Spent	\$190.03
Spending Potential Index	83
Education: Total \$	\$48,631,608
Average Spent	\$1,066.04
Spending Potential Index	85
Entertainment/Recreation: Total \$	\$126,804,936
Average Spent	\$2,779.65
Spending Potential Index	86
Food at Home: Total \$	\$180,673,387
Average Spent	\$3,960.49
Spending Potential Index	87
Food Away from Home: Total \$	\$129,649,275
Average Spent	\$2,842.00
Spending Potential Index	85
Health Care: Total \$	\$157,374,153
Average Spent	\$3,449.75
Spending Potential Index	92
Household Furnishings & Equip: Total \$	\$72,235,801
Average Spent	\$1,583.46
Spending Potential Index	73
Investments: Total \$	\$50,913,982
Average Spent	\$1,116.07
Spending Potential Index	78
Retail Goods: Total \$	\$959,709,593
Average Spent	\$21,037.50
Spending Potential Index	82
Shelter: Total \$	\$574,164,622
Average Spent	\$12,586.09
Spending Potential Index	81
TV/Video/Sound Equipment: Total \$	\$47,942,466
Average Spent	\$1,050.93
Spending Potential Index	86
Travel: Total \$	\$68,663,436
Average Spent	\$1,505.15
Spending Potential Index	82
Vehicle Maintenance & Repairs: Total \$	\$36,416,682
Average Spent	\$798.28
Spending Potential Index	85

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI

2008 SOURCEBOOK-AMERICA REPORT GEOGRAPHIC LEVEL: COUNTY

County Name	Macon	IL	
State/County	17115		

Total Population

2000	114,706
2008	110,977
2013	108,625
% Annual Rate '00-'08	-0.4

Race

	<u>2000</u>	<u>2008</u>
% White	83.5	81.0
% Black	14.1	15.9
% Asian/Pac. Isl.	0.6	0.8
% Hispanic ¹	1.0	1.3
% Am Ind/AK Native	0.2	0.2
% Other	0.3	0.4
% 2 or More Races	1.4	1.7

Age

	<u>2008</u>
% 0-4	6.2
% 5-9	5.9
% 10-14	6.2
% 15-19	7.1
% 20-24	7.2
% 25-44	23.9
% 45-64	27.7
% 65-84	13.3
% 85+	2.5
% 18+	77.8
Median Age	40.0

Sex

% Males	47.7
% Females	52.3

Households

2000	46,561
2008	46,238
2013	45,602
% Annual Rate '00-'08	-0.1
Average Size 2008	2.32

Families

2000	30,960
2008	30,029
% Annual Rate '00-'08	-0.4

Household Income²

Median 2008	\$48,278
Median 2013	\$54,957

	<u>2008</u>
Base	46,238
% <\$25K	24.1
% \$25K-50K	27.5
% \$50K-100K	37.5
% \$100K-150K	6.5
% \$150K+	4.4

Per Capita Income	\$25,853
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Owner Occupied Home Value

Base	33,816
% <\$50K	17.0
% \$50K-90K	26.6
% \$90K-175K	41.4
% \$175K-400K	13.2
% \$400K+	1.8
Median	\$98,406

Spending Potential³

Auto Loan	83
Home Loan	80
Investments	80
Retirement Plans	80
Home Repair	77
Lawn & Garden	87
Computer/Hardware	81
Appliances	81
TV/Radio/Sound	85
Furniture	78
Dine Out/Carry Out	84
Sporting Goods	76
Fees & Tickets	81
Toys & Games	84
Travel	81
Cable TV	88
Apparel & Services	69
Auto Repairs	82
Health Insurance	90
Pets & Supplies	88

1: Persons of Hispanic Origin may be of any race.

2: Income represents the annual income for the preceding year in current dollars, including an adjustment for inflation or cost-of-living increase.

3: The Spending Potential Index (SPI) is calculated by ESRI from the Consumer Expenditure Survey, Bureau of Labor Statistics. The index represents the ratio of the average amount spent locally to the average U.S. spending for a product or service, multiplied by 100.

2007 SOURCEBOOK-AMERICA REPORT GEOGRAPHIC LEVEL: COUNTY

County Name	Macon	IL	
State/County	17115		

Total Population

2000	114,706
2007	111,415
2012	109,039
% Annual Rate '00-'07	-0.4

Race

	2000	2007
% White	83.5	81.3
% Black	14.1	15.7
% Asian/Pac. Isl.	0.6	0.8
% Hispanic ¹	1.0	1.3
% Am Ind/AK Native	0.2	0.2
% Other	0.3	0.4
% 2 or More Races	1.4	1.7

Age

	2007
% 0-4	6.2
% 5-9	5.9
% 10-14	6.3
% 15-19	7.2
% 20-24	7.3
% 25-44	23.7
% 45-64	27.8
% 65-84	13.2
% 85+	2.4
% 18+	77.6
Median Age	39.9

Sex

% Males	47.8
% Females	52.2

Households

2000	46,561
2007	46,101
2012	45,442
% Annual Rate '00-'07	-0.1
Average Size 2007	2.34

Families

2000	30,960
2007	29,719
% Annual Rate '00-'07	-0.6

Household Income²

	2007
Median 2007	\$46,526
Median 2012	\$52,931
Base	46,101
% <\$25K	25.5
% \$25K-50K	28.3
% \$50K-100K	32.3
% \$100K-150K	9.8
% \$150K+	4.1

Per Capita Income	\$25,173
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Owner Occupied Home Value

Base	33,923
% <\$50K	19.6
% \$50K-90K	28.4
% \$90K-175K	39.2
% \$175K-400K	11.5
% \$400K+	1.2
Median	\$92,408

Spending Potential³

Auto Loan	82
Home Loan	78
Investments	87
Retirement Plans	79
Home Repair	79
Lawn & Garden	84
Computer/Hardware	80
Appliances	81
TV/Radio/Sound	84
Furniture	79
Dine Out/Carry Out	83
Sporting Goods	71
Fees & Tickets	80
Toys & Games	84
Travel	81
Cable TV	86
Apparel & Services	74
Auto Repairs	81
Health Insurance	88
Pets & Supplies	82

1: Persons of Hispanic Origin may be of any race.

2: Income represents the annual income for the preceding year in current dollars, including an adjustment for inflation or cost-of-living increase.

3: The Spending Potential Index (SPI) is calculated by ESRI from the Consumer Expenditure Survey, Bureau of Labor Statistics. The index represents the ratio of the average amount spent locally to the average U.S. spending for a product or service, multiplied by 100.

2006 SOURCEBOOK-AMERICA REPORT GEOGRAPHIC LEVEL: COUNTY

County Name Macon County IL
State/County 17115

Total Population

2000	114,706
2006	111,829
2011	109,207
% Annual Rate '00-'06	-0.4

Race

	<u>2000</u>	<u>2006</u>
% White	83.5	81.4
% Black	14.1	15.6
% Asian/Pac. Isl.	0.6	0.8
% Hispanic ¹	1.0	1.3
% Am Ind/AK Native	0.2	0.2
% Other	0.3	0.4
% 2 or More Races	1.4	1.6

Age

	<u>2006</u>
% 0-4	6.2
% 5-9	6.0
% 10-14	6.5
% 15-19	7.2
% 20-24	7.4
% 25-44	23.9
% 45-64	27.3
% 65-84	13.1
% 85+	2.3
% 18+	77.4
Median Age	39.6

Sex

% Males	47.8
% Females	52.2

Households

2000	46,561
2006	45,663
2011	44,824
% Annual Rate '00-'06	-0.3
Average Size 2006	2.36

Families

2000	30,960
2006	29,631
% Annual Rate '00-'06	-0.7

Household Income²

Median 2006	\$44,481
Median 2011	\$50,486
Base	45,663
% <\$25K	26.8
% \$25K-50K	28.4
% \$50K-100K	31.7
% \$100K-150K	9.3
% \$150K+	3.9

Per Capita Income \$24,157

Owner Occupied Home Value

Base	33,513
% <\$50K	21.3
% \$50K-90K	29.5
% \$90K-175K	37.3
% \$175K-400K	10.7
% \$400K+	1.1
Median	\$88,969

Spending Potential³

Auto Loan	83
Home Loan	78
Investments	71
Retirement Plans	80
Home Repair	81
Lawn & Garden	84
Computer/Hardware	82
Appliances	82
TV/Radio/Sound	85
Furniture	81
Dine Out/Carry Out	83
Sporting Goods	63
Fees & Tickets	81
Toys & Games	85
Travel	83
Cable TV	87
Apparel & Services	61
Auto Repairs	82
Health Insurance	89
Pets & Supplies	91

1: Persons of Hispanic Origin may be of any race.

2: Income represents the annual income for the preceding year in current dollars, including an adjustment for inflation or cost-of-living increase.

3: The Spending Potential Index (SPI) is calculated by ESRI from the Consumer Expenditure Survey, Bureau of Labor Statistics. The index represents the ratio of the average amount spent locally to the average U.S. spending for a product or service, multiplied by 100.