

# LINCOLN SQUARE MASTER PLAN



**PUBLIC MEETING**

**MAY 30, 2019 | 6:00PM | OLD TOWN SCHOOL OF FOLK MUSIC | SZOLD HALL**

# AGENDA

- Master Plan Intro & Scope
- Strategies & Planning Concepts
- Next Steps & Input Activities

# TESKA TEAM



## Teska Associates

### PROJECT LEAD COMMUNITY PLANNING / URBAN DESIGN

- Jodi Mariano
- Erin Cigliano
- Heather Fivre



## Goodman Williams Group

### ECONOMIC DEVELOPMENT/ BUSINESS RETENTION

- Linda Goodman
- Christen Hayes
- Kyle Terry



## Sam Schwartz Consultants

### TRANSPORTATION PLANNING

- Stacey Meekins
- Sara Disney Haufe
- Jane Wilberding

# SCOPE & STUDY AREA

- 40<sup>th</sup> & 47<sup>th</sup> Wards
  - SSA #21 – *diverse* corridors
  - CTA Bus and Rail
  - Variety of local businesses
  - 15+ Festivals Per Year
- 
- **Master Plan Scope:**
    - Guide near term SSA Projects
    - Partner with agencies for long term placemaking projects
    - Work with Aldermanic offices to guide private development (*not a substitute for zoning / permitting*)



# PLANNING SCHEDULE

Sept

Oct

Nov

Dec

Jan

Feb

Mar

April

May

**PHASE 1 |**  
analyze/  
engage



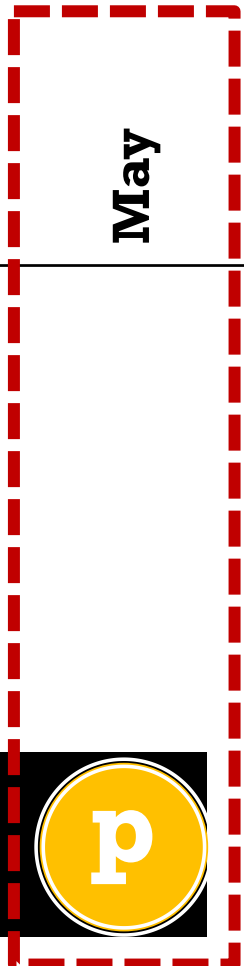
**PHASE 2 |**  
develop the strategy



**PHASE 3 |**  
visualize the action plan



**PHASE 4 |**  
prepare / approve the master plan



**Advisory  
Committee**



**Interviews**



**Public**



**SSA  
Commission**

# ADVISORY COMMITTEE & COMMUNITY ADVISORS

- **SSA Staff**
  - **Rudy Flores**, Exec Director
  - **Ryan Warsing**, Neighborhood Services Director
- **SSA Commissioners**
  - **Todd Feinberg** (*SSA Vice Chair, Bistro Campagne, Resident*)
  - **Jason Kraus** (*Rockwell Partners*)
  - **Ben Munro** (*Davis Theater/Carbon Arc Bar*)
  - **Melaina Prest** (*SSA Chair, Candea Development*)
  - **Anthony Qaiyum** (*Merz Apothecary/The Shops at Merz*)
  - **John Ratzenberger** (*Gateway to Learning*)
  - **Nick Yassan** (*RANY Management*)
- **LSRCC Board of Directors**
  - **Ed Kaczmarek**, LSRCC President, Urban Pooch Canine Life Center
  - **Scott Friedland**, Timeless Toys
  - **Sean Cooper**, Cooper Financial Planning
- **Ad-hoc Advisory Committee**
  - **Allen Schild**, *Heart of Lincoln Square Neighbors*
  - **Adam Kingsley**, *Heart of Lincoln Square Neighbors*
  - **Stephen Reynolds**, *Winnemac Park Neighbors*
  - **Connie Barnes**, *Greater Rockwell Organization*
  - **Lucinda Dieker**, *Greater Rockwell Organization*
  - **Tom Kosinski**, *Greater Rockwell Organization*
  - **Abbey Butkin**, *Greater Rockwell Organization*
  - **Adam Kashuba**, *Gross Park Advisory Council*
  - **John Ratzenberger**, *Gateway to Learning, SSA*
  - **Dave Zibell**, *Old Town School of Folk Music*
  - **Jason Kraus**, *Rockwell Partners, SSA*
  - **Melaina Prest**, *Candea Development, SSA*
  - **Todd Feinberg**, *Bistro Campagne, SSA*
  - **Scott Friedland**, *Timeless Toys*
  - **Bob Farster**, *Resident*

# ADVISORY COMMITTEE & COMMUNITY ADVISORS

## Focus Groups / Interviews

- **Institutions** - Lawrence Hall, Cambodian Association, Sulzer Library, Levy Center, DANK Haus, Old Town School, Welles Park (CPD), Forward Chicago
- **Businesses & Restaurants** – A Pretty Flower, Harvesttime Foods, Book Cellar, Café Selmarie, ENJOY, The Chopping Block, Nomadic Ant, Beans & Bagels, Bloom Yoga Studio, Luella's, Baker Miller
- **Aldermanic Offices** – 40<sup>th</sup> & 47<sup>th</sup> Wards
- **Schools** – St. Matthias, Waters Elementary, Amundsen High School
- **Agencies** – CDOT, CTA
- **Local Developers**

# COMMUNITY OUTREACH

01

Project Website

02

Apple Fest

03

Neighborhood Polls (3)

04

Advisory Committee / SSA Commission Meetings (5)

05

Stakeholder Interviews (25)

Home About Share Ideas Map Ideas Project News Documents Neighborhood Poll Sign In | Register

## LINCOLN SQUARE MASTER PLAN



A PROJECT OF SSA 21 NEIGHBORHOOD IMPROVEMENT PROGRAM

Welcome to Your Lincoln Square, the virtual home of the Lincoln Square Master Plan! Use the tools herein to share ideas and map insights on what we can do to improve our neighborhood! [Register today](#) to share.

REGISTER to get involved

### News

Poll #2 Closing Friday 11/16

Oct 13 2018

View Poll #1 Summary + Take Poll #2

Oct 23 2018





# WEBSITE

## Statistics

- 280+ subscribers
- 8,000+ visits
- 350+ idea contributions
- 227+ map comments
- 1,700+ poll responses
- Poll 1 | 563 inputs
- Poll 2 | 695 inputs
- Poll 3 | 487 inputs

Home About Share Ideas Map Ideas Project News Documents Neighborhood Poll Sign In | Register

## LINCOLN SQUARE MASTER PLAN

A PROJECT OF SSA 21 NEIGHBORHOOD IMPROVEMENT PROGRAM

Save the Date! Join us on Thursday, May 30th at 6pm (Old Town School of Music, Szold Hall, 4545 N Lincoln) for the Lincoln Square Master Plan Open House.

[RSVP HERE](#)

Welcome to Your Lincoln Square, the virtual home of the Lincoln Square Master Plan! Use the tools herein to share ideas and map insights on what we can do to improve our neighborhood! Register today to share.

### Events

Lincoln Square Master Plan Open House  
May 30 2019

### News

You're Invited! LSQ Master Plan Unveiling  
May 16 2019

Draft Placemaking Concepts + Guidelines Underway  
Mar 18 2019

Neighborhood Poll #3 Results  
Feb 08 2019

### Timeline

- Community Outreach
- Develop the Strategy
- Visualize the Action Plan
- Prepare / Approve Master Plan **CURRENT**

Project Overview

Neighborhood Poll

Map Ideas

Share Ideas

# TOP IDEAS




 **Rhelise**  
8 months ago

**Bring Rockwell Crossing back to life**


Let's fill all the commercial vacancies!


Share 5 Comments 15 

 **Jwz3667**  
8 months ago


**Development North of Lincoln/Lawrence/Western**

We live on Winnemac between Western and Lincoln and bought our ho...


Share 2 Comments 12 


 **Liz**  
8 months ago

**Revitalize the area under the el between the Western station and Lincoln Ave**




Spruce up the dark and unfriendly corridor, perhaps with murals, ...

Share 2 Comments 15 

 **LSdad**  
2 months ago

**Strategic commercial redevelopment in the Square.**

Brau Hau is still empty. Boost Mobile the wrong occupant at the ...


Share 0 Comments 11 

 **Maryo16**  
8 months ago

**western needs to be beautified and traffic congestion addressed.**


No one wants to sit in traffic on western. Make it more function...

Share 0 Comment 12 

 **LincolnSquareKnitt...**  
8 months ago

**Trash bins should be garbage/recycling combo bins. Recycle options are lacking throughout the LS corridor.**

Let's eco-green our neighborhood!


Share 0 Comment 10 

 **Mallerton**  
8 months ago

**Dog friendly space**


Please add a dog friendly space to Welles park.

Share 0 Comment 10 

 **Teresajo**  
8 months ago

**Support higher density residential close to transit. Neighborhood needs to preserve density to support shops and diversity of age and income**

Preserve residential density/diversity


Share 2 Comments 15 

 **Apagel**  
8 months ago

**Dog park**


Please add a dog park where the horseshoe pits are in Wells Park....

Share 1 Comment 10 

 **LSdad**  
8 months ago

**Strategic commercial redevelopment in the Square.**

Brau Hau is still empty. Boost Mobile the wrong occupant at the ...

Share 0 Comment 13 

# MAPPED IDEAS

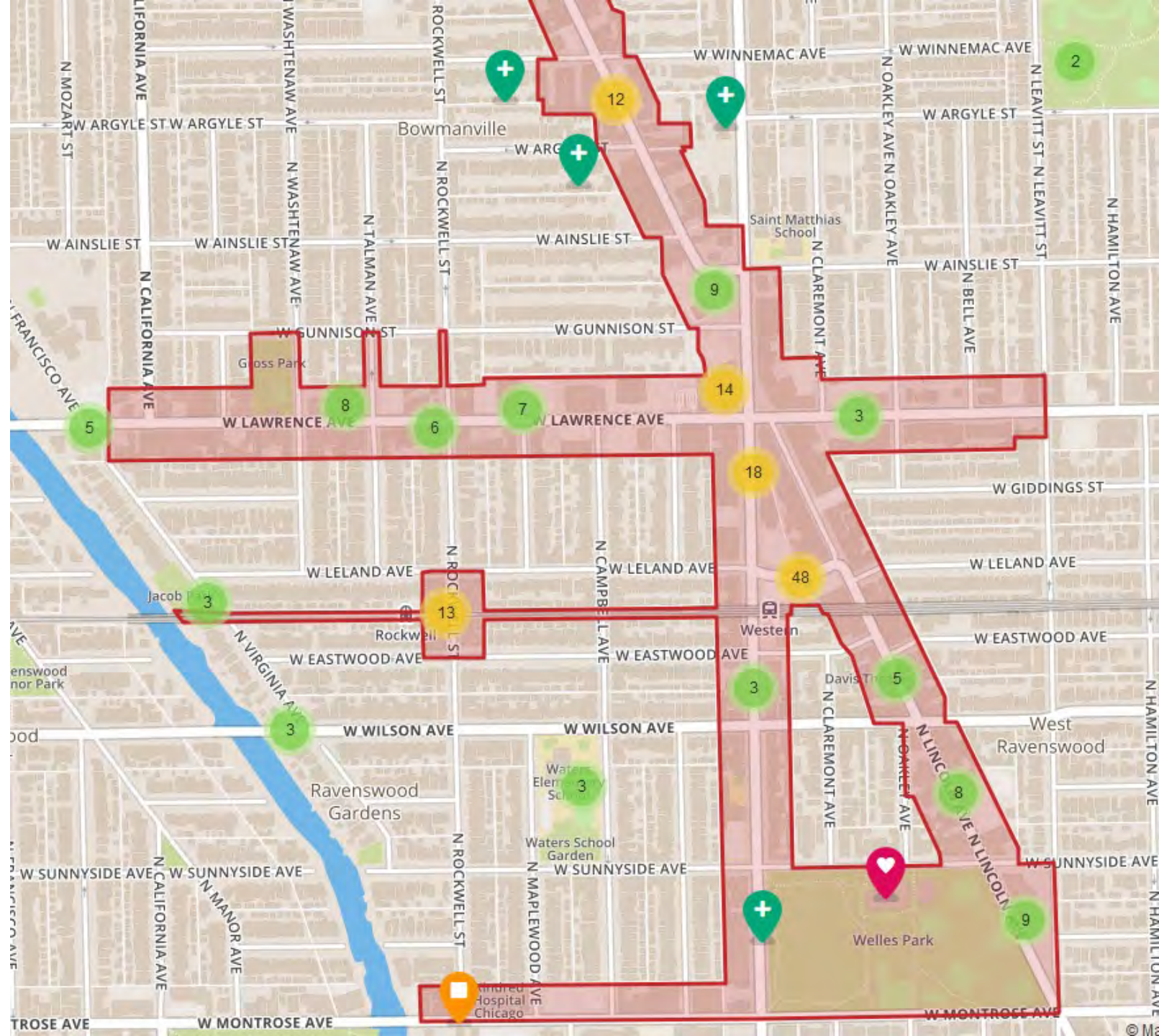
- Placemaking Opportunities
- Safety / Crosswalks / Signage
- Vacancies / Development
- Landscape Needs



It would be nice if the Western Station got a little update, I like the idea of a low-line development under the tracks.

The sidewalks on Eastwood where they meet Lincoln are wide and could be designed for seating areas similar to intersections in Andersonville.

The sidewalks along this bend of road are not wide enough and actually dangerous for pedestrians.



# WHAT WE HEARD: POLLS #1-3

## Maintain:

- Walkable environment (79%)
- Local Shops + Eateries (71%)
- Access to Metra/CTA (37%)
- Sense of Community (34%)
- Historic Preservation
- Chicago-style, masonry
- 2-3 Stories in scale

## Improve:

- Traffic Congestion (55%)
- Pedestrian/Bike Amenities (39%)
- Public Art, Culture, History (38%)
- More Landscaping (37%)
- Gathering Places (32%)
- Affordable housing (42%)
- Street Pattern / Setbacks



# APPLE FEST = 150+ IDEAS



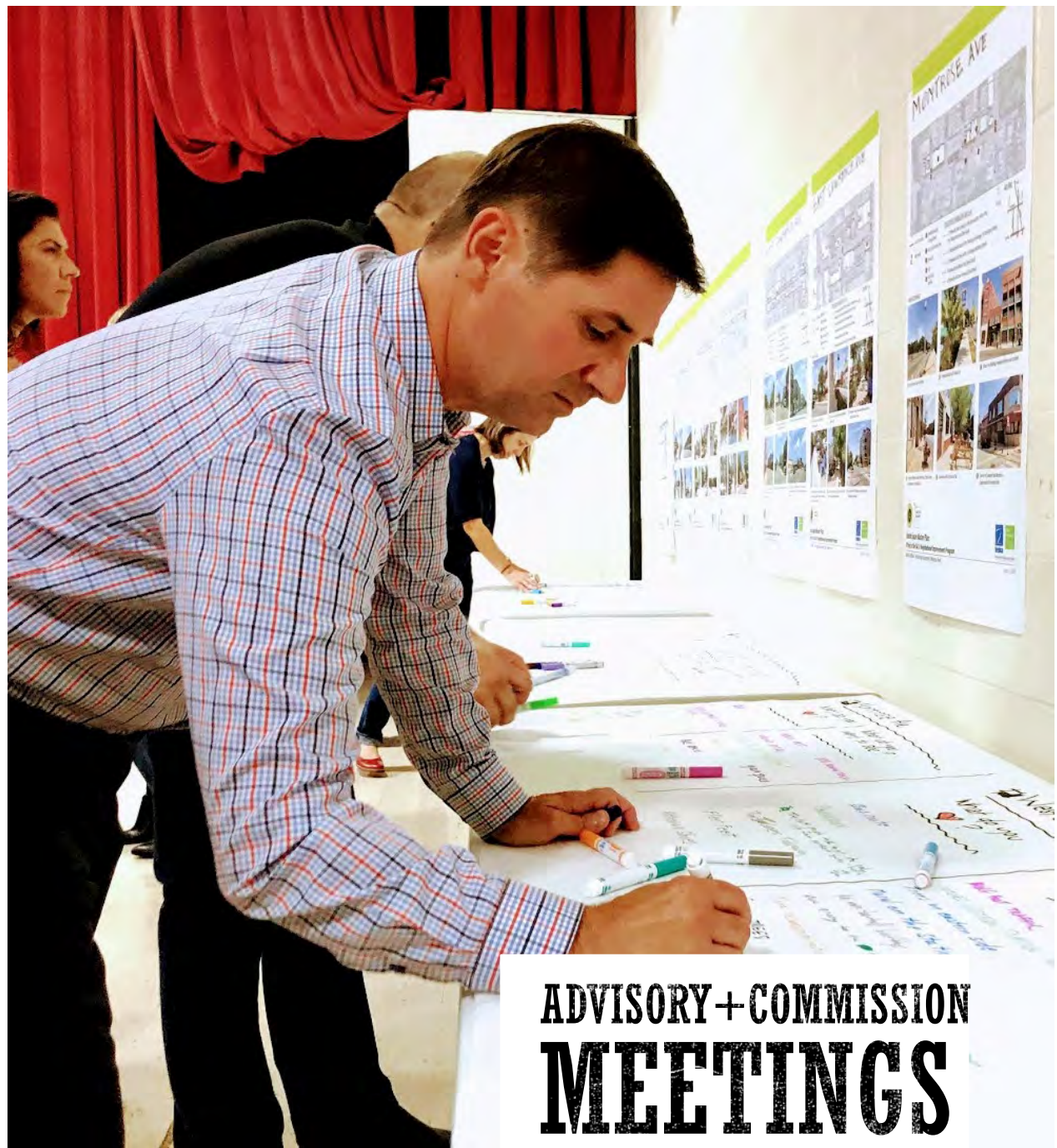
## U-PICK OPPORTUNITIES MAP

**WHAT DO YOU LOVE ABOUT YOUR NEIGHBORHOOD?**

- ☑ Sunny Thursday Concerts
- ☑ Old Town School
- ☑ Square Roots Festival
- ☑ Ice-Cream Store
- ☑ Congestion
- ☑ Quiet, Clean, Safe, easy access to brown line
- ☑ The general Roman sentiment about great tree canopy & landscaping
- ☑ so many activities!
- ☑ Calm walks, trees, parks, Harvestime!, a variety of price levels, friendly people, commercial, residential, etc. environment evolves but doesn't change overwhelming fast (e.g. like Victor Park) etc.) many in the place in low-3 hours, but also a few convenience stores. Doesn't look hyper-designed like fancy Logan Square/River North and that I don't feel I fit into.
- ☑ The festivals
- ☑ Music
- ☑ Your + square

**WHAT DO YOU WANT TO SEE?**

- ☑ INTERACTIVE, LINCOLN-THEMED CLIMBING STRUCTURE/STATUE
- ☑ Podium / Remnant Soapbox
- ☑ Christmas Lights on Christmas
- ☑ Ped Only
- ☑ Animal shelters...
- ☑ Wagz/walgreen sneaky spoot
- ☑ STREETSCAPE/CORRIDOR PLAN - LINCOLN AVE/LAWRENCE AVE WEST TO RIVER
- ☑ STREETSCAPE @ ROCKWELL STATION AREA
- ☑ NEXT ECO ENGINE AREA
- ☑ LESS RATS
- ☑ Add LANES TO LAWRENCE AVE.
- ☑ Get rid of scaffolding & structural buildings
- ☑ Reduce/get rid of JET!! noise
- ☑ Historical Society



**ADVISORY + COMMISSION  
MEETINGS**

# OUTREACH FUNNEL



## Neighborhood Polls

1745 total poll responses

1835 comments - poll 3: urban design

156 comments - poll 2: placemaking

200 comments - poll 1: likes + needs

## Website Ideas

354 idea contributions (hearts)

227 mapped comments

150 apple fest insights

## Dialogue + Check-Points

25 Stakeholder Interviews

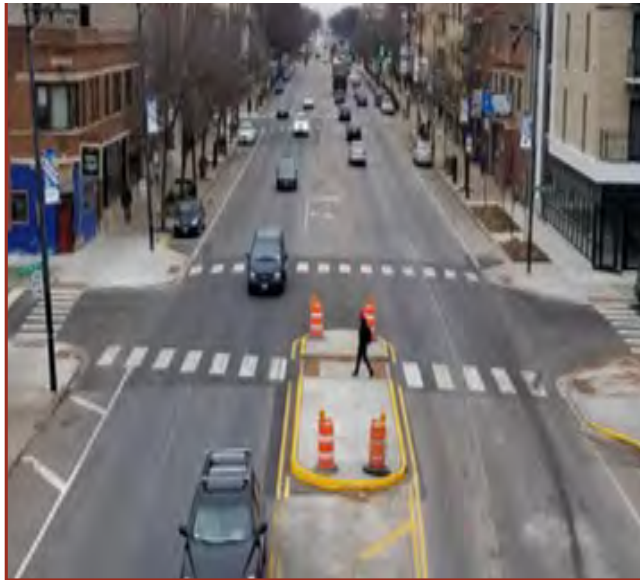
05 Committee / Commission Meetings

## Establish Themes + Findings

Market :: Transportation :: Urban Design

Draft Strategies

# TRANSPORTATION STRATEGIES



## Improve safety

- Build upon vision zero
- Improve transit station areas

## Improve flow

- Improve signal timing
- Evaluate East Lawrence, Improve West Lawrence

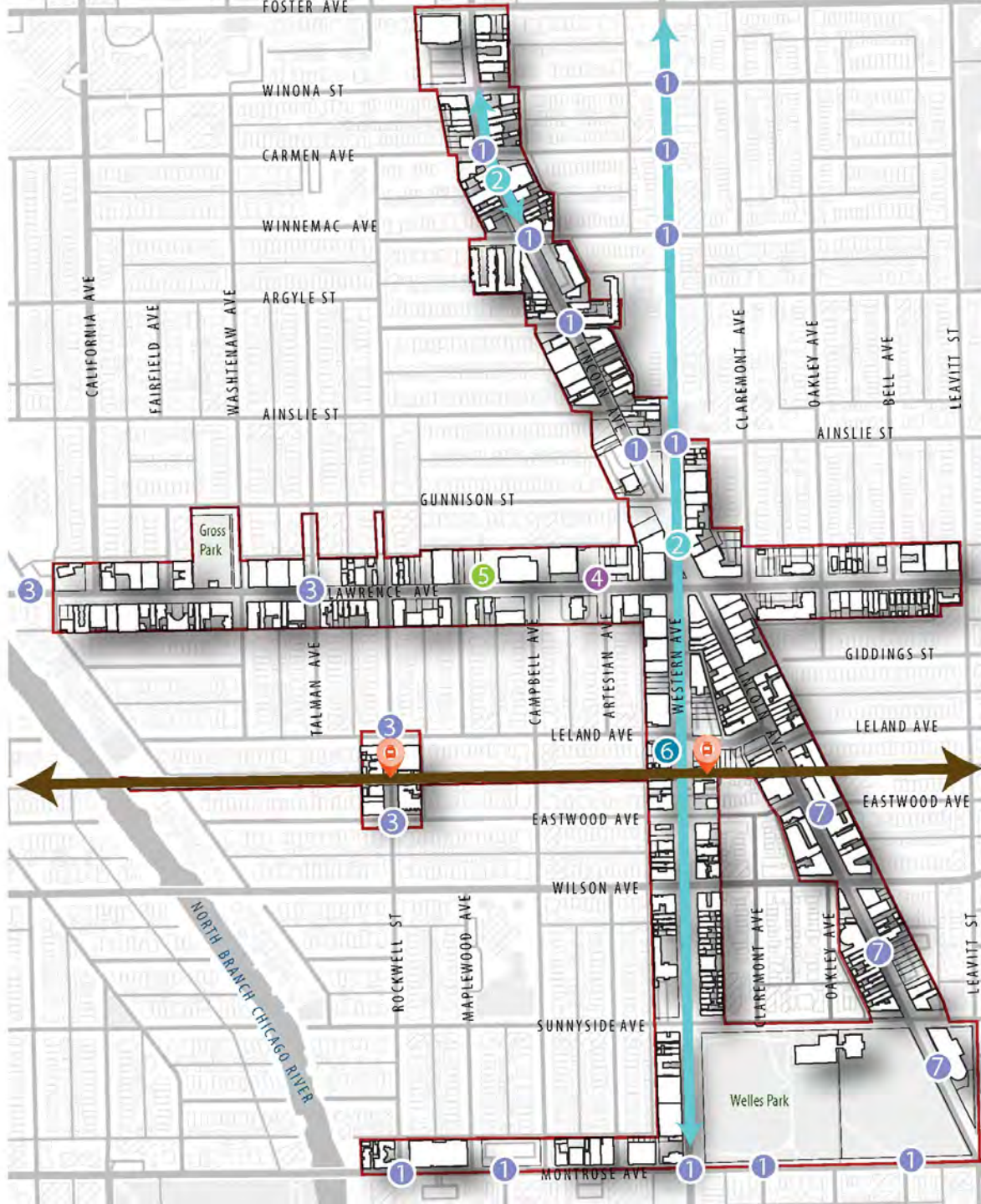
## Reinforce place

- Maintain special events space
- Improve streetscape at the square
- Gateway & wayfinding signage

## Improve connections

- Low stress bike routes
- Site specific connections to key barriers
- Prioritize regional routes





# Master Plan Recommendations

- 1 BUMP OUT / IMPROVED CROSSWALK
- 2 BOULEVARD/ REFUGE ISLAND
- 3 CROSSING ENHANCEMENT
- 4 REDUCE CURB CUTS
- 5 SIDEWALK/ PARKING LANDSCAPING
- 6 IMPROVED BROWN LINE STATION ACCESS
- 7 NEW CROSSWALK

# MARKET & LOCAL BUSINESS SUPPORT STRATEGIES



## Preserve character

- Support events programming
- Market local businesses with institutions
- Improve access and wayfinding



## Support locals

- Encourage developers to lease to local businesses
- Coordinate City/County incentives for small businesses
- Expand local events / local business partners
- Consider pop up shops



## Fill vacancies

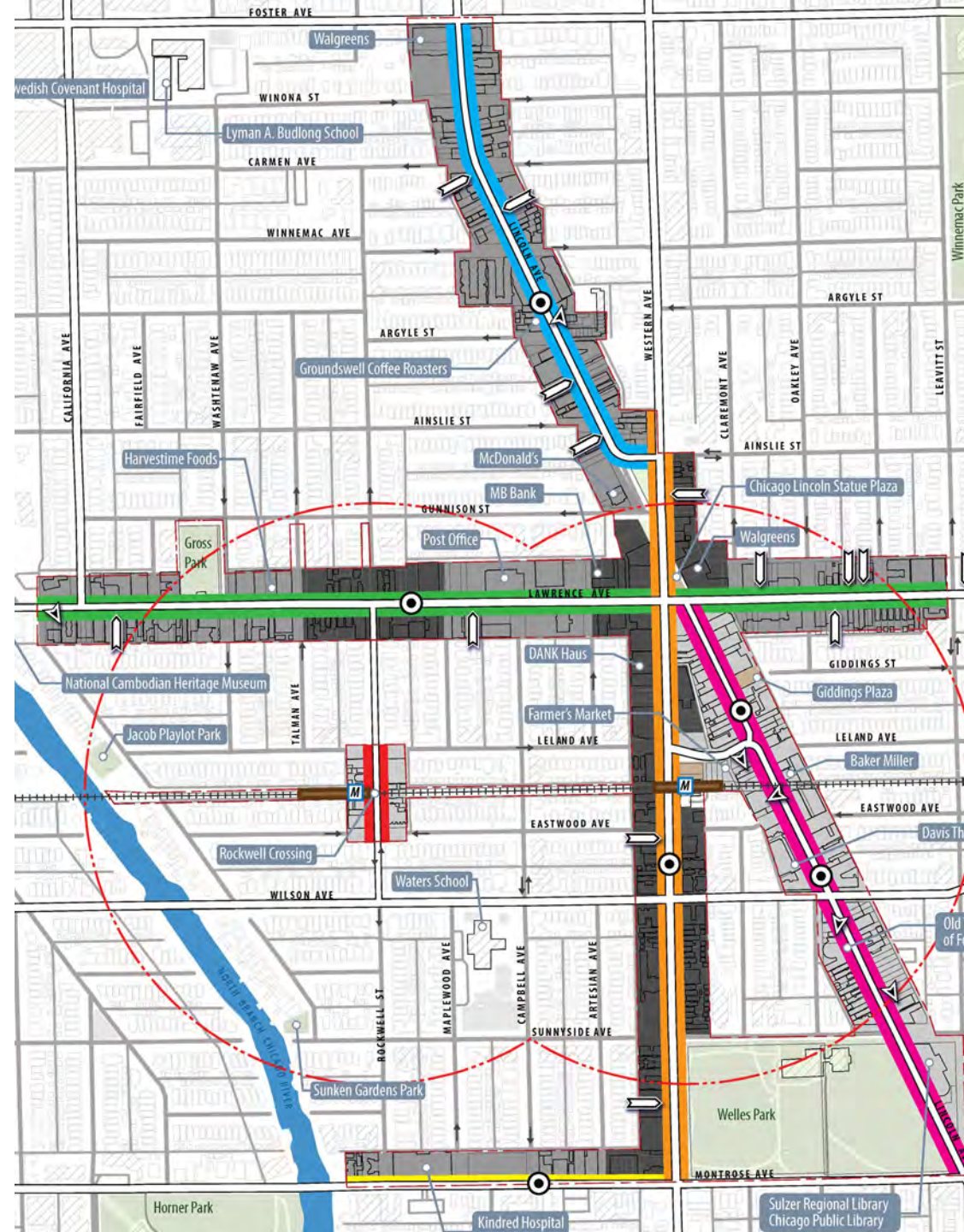
- Marketing materials
- Renovate/redevelop older spaces
- Encourage ground floor commercial at key development sites
- Support non-retail uses as appropriate



## Encourage a range of residential

- Increase housing type & variety
- Encourage transit oriented density to support businesses

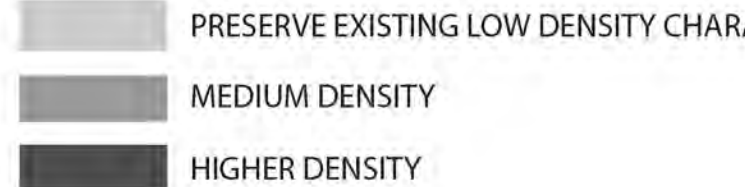
# CHARACTER & DENSITY



## CORRIDOR GUIDELINES KEY



## DENSITY



Quick Poll #2: 'When it comes to development, what would you like to see most?'

- 'Commercial development / rejuvenation north of Lawrence Ave' (425 votes, 61%)
- 'Affordable housing that includes a variety of housing types' (296 votes, 43%)
- 'Maintain the neighborhood's current density' (200 votes, 29%)
- 'Higher density, particularly near transit' (139 votes, 20%)

# LAND USE & URBAN DESIGN STRATEGIES



## Reclaim sidewalks

- Bench / planter art program
- Mini plaza (SQU) areas
- Improved plazas, alleyways and walk thrus beneath the El Tracks



## Reinforce placemaking

- Support SSA holiday décor
- Enhance safety & functions of existing plazas
- Improve Lincoln Ave streetscape to support community festivals



## Improve corridor appearance

- Implement a blade signage program for local businesses
- Add parklets and widened sidewalk areas at key locations
- Add wayfinding signs and business directory kiosks



## Guide private development

- Support corridor specific design guidelines

# PRIVATE DEVELOPMENT DESIGN GUIDELINES

## 01

### Building Orientation + Site Layout

- Presence to the street, setbacks
- Off street parking, placement + screening
- Perimeter buffering
- Ground floor uses activate sidewalks
- Building materials, first floor transparency
- Façade materials

## 02

### Streetscape + Sidewalk Organization

- Clear + open sidewalks
- Outdoor seating + dining
- Landscape plantings

## 03

### Amenities + Sidewalk Activation

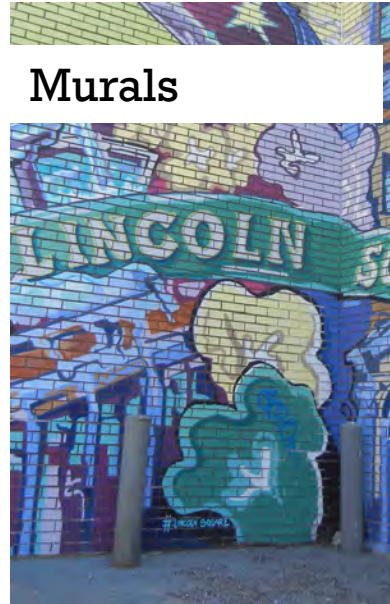
- Business signage
- Building entries + plazas, focus on intersection corners
- Public art + murals



# PUBLIC PLACE CONCEPTS - NEAR TERM PROJECTS



Blade Signs



Murals



Parklets



Gateway Poles & Banners



Wayfinding & Business Kiosks



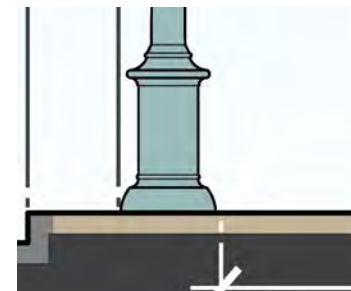
Mosaic Planters



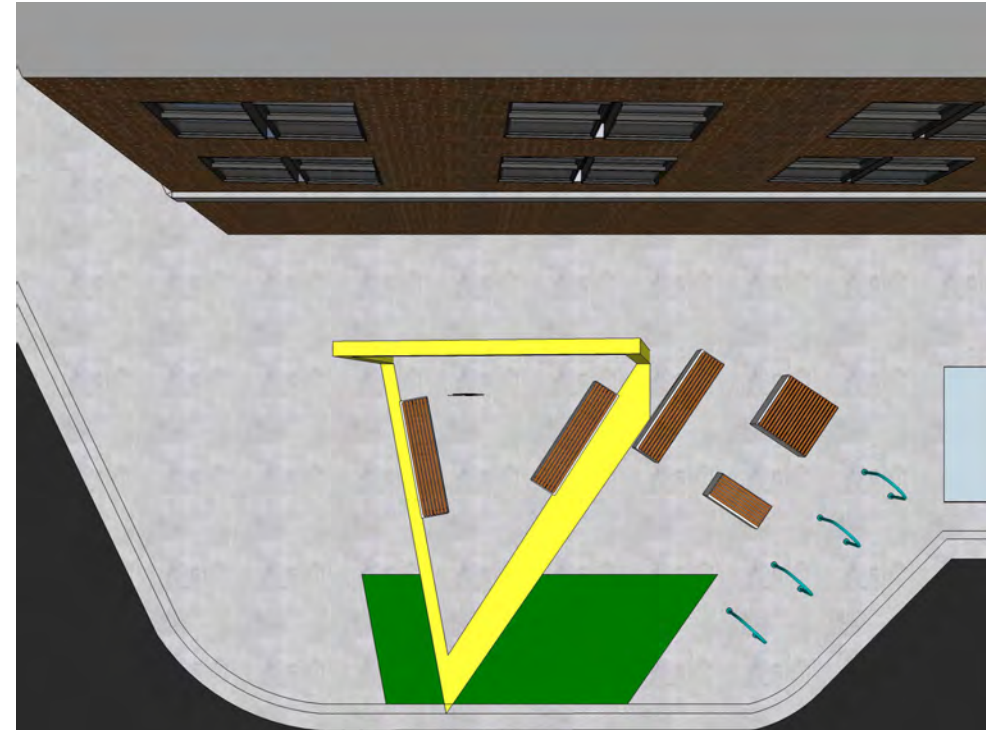
Bike Racks



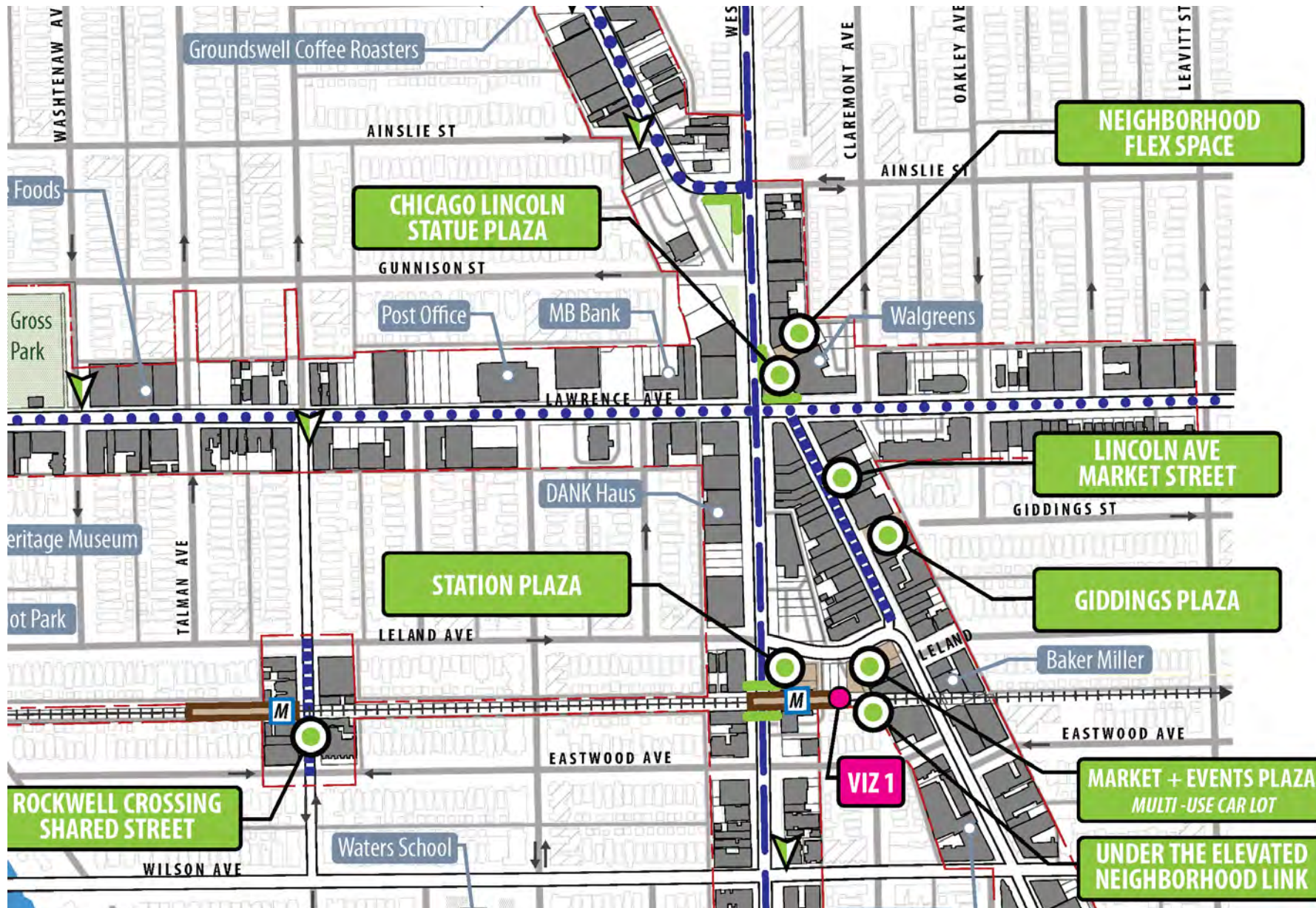
Temporary Globe Lights



# PUBLIC PLACE CONCEPTS - NEAR TERM PROJECTS



# PUBLIC PLACE CONCEPTS – LONG RANGE PROJECTS



## PLACEMAKING + STREETScape

RECENT & PLANNED IMPROVEMENTS:

●●●●●●●●●● CDOT Lawrence Ave

MASTER PLAN PROPOSALS:

————— BOULEVARD-IZATION

- - - - - FESTIVAL STREET

●●●●●●●●●● COMPLETE STREET

○ KEY NEIGHBORHOOD PLACEMAKING OPPORTUNITIES

▽ SIDE STREET 'SQU(AREA)' SPACE OPPORTUNITIES

— GATEWAY/NEIGHBORHOOD IDENTITY FEATURE

● VIZ = PHOTO VISUALIZATION LOCATION



# LINCOLN AVENUE – WHAT WE HEARD

## **PUBLIC PLACEMAKING (Poll #2)**

- **Develop a Shared Street on Lincoln (45%)**
- **Revitalize North Lincoln (repeated comments)**
- **Public Art: incorporate a decorative street canopy (25%) & more murals (17%)**

## **BUILDING DEVELOPMENT (Polls #2 & #3)**

- **Commercial development/rejuvenation north of Lawrence Ave (61%)**

# LINCOLN AVENUE

## PUBLIC PLACEMAKING OPPORTUNITIES

### THE SQUARE

- Develop a Market Street that calms traffic and supports fests

### NORTH LINCOLN AVE

- Create bump outs, widened sidewalks and medians as appropriate.

### GIDDINGS PLAZA

- Create a more functional stage, controlled alley access and overhead light canopy.

### ALLEYWAY

- Enhance rear building facades and service areas, direct pedestrians to crosswalks.



# LINCOLN AVENUE

## PRIVATE DEVELOPMENT GUIDELINES

|  | North Lincoln Ave  | The Square and South Lincoln Ave  |
|--|--|---|
| <b>BUILDING ORIENTATION + SITE LAYOUT</b>  | <ul style="list-style-type: none"><li>• Offset the narrow scale of the street and sidewalk with softened building enhancements, such as upper floor setbacks, activated ground floor spaces &amp; façade enhancements.</li></ul> | <ul style="list-style-type: none"><li>• Protect existing outdoor room;</li><li>• Maintain existing character and orientation;</li></ul> |
| <b>STREETSCAPE + SIDEWALK ORGANIZATION</b> | <ul style="list-style-type: none"><li>• Encourage seating areas at corner lots</li></ul>   | <ul style="list-style-type: none"><li>• Maintain existing and encourage new seating;</li></ul>  |
| <b>AMENITIES + SIDEWALK ACTIVATION</b>     | <ul style="list-style-type: none"><li>• Encourage operable glass doors that blend indoor and outdoor space without impacting the sidewalk width;</li><li>• Encourage parklets</li></ul>  | <ul style="list-style-type: none"><li>• Encourage seating areas, big games, interactive art</li></ul>                                   |





LINCOLN SQUARE



ONE WAY

FARGYLE

P  
PAY ALL DAY BUS

BUS STOP  
LOAD ZONE

GROUNDWELL

WORLD BEAN  
POUR  
Call 214-441-1111  
A 100% whole bean  
coffee. Enjoy!

Welcome  
Welcome

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# **WESTERN AVE / MONTROSE AVE — WHAT WE HEARD**

## **PUBLIC PLACEMAKING (Poll #2)**

- **Mitigate the ‘barrier feel’ of Western Ave (70%)**
- **Enhance Western CTA Station Plaza / pedestrian underpass area (65%)**

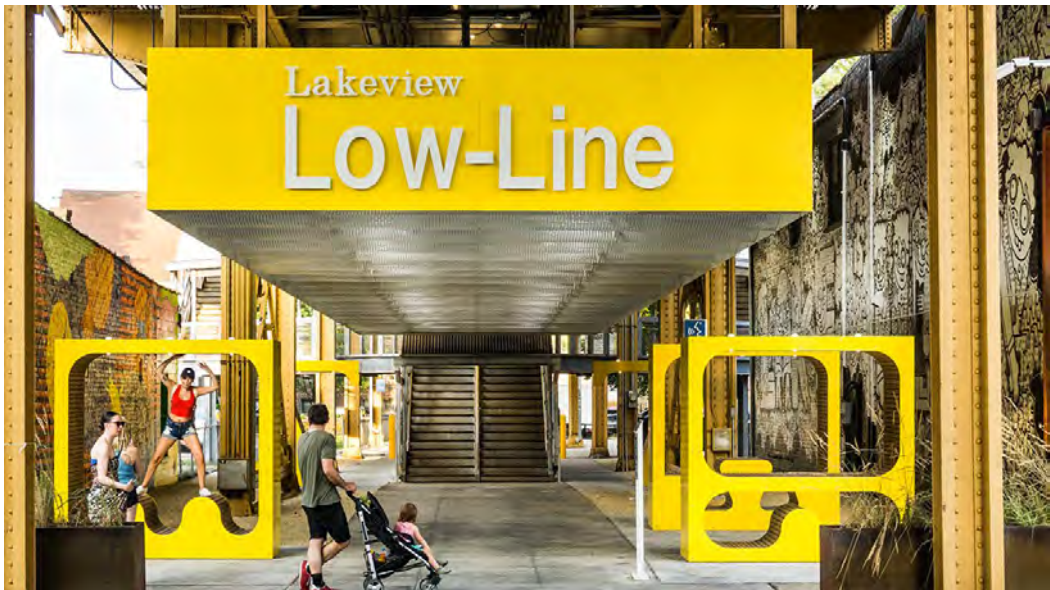
## **BUILDING DEVELOPMENT (Polls #2 & #3)**

- **Higher density, particularly near transit (20%)**
- **Affordable housing (repeated comments)**

# WESTERN AVE / MONTROSE AVE

## PUBLIC PLACEMAKING OPPORTUNITIES

|                                 |   |
|---------------------------------|---|
| WESTERN AVE<br>STREETSCAPE      | <ul style="list-style-type: none"><li>• Expand Vision Zero / Develop landscaped boulevard.</li><li>• Add plantings, furnishings &amp; signage to already wide sidewalks</li></ul> |
| CTA PLAZA +<br>GATEWAY<br>SIGN  | <ul style="list-style-type: none"><li>• Provide seating, greening and interpretation, accommodate Divvy.</li></ul>  |
| UNDER THE<br>ELEVATED<br>TRACKS | <ul style="list-style-type: none"><li>• Improve neighborhood walkway, wayfinding, seating and lighting.</li></ul>   |
| MARKET &<br>EVENTS<br>PLAZA     | <ul style="list-style-type: none"><li>• Enhance paving and railing treatments, provide access to power</li></ul>  |
| MONTROSE AVE<br>STREETSCAPE     | <ul style="list-style-type: none"><li>• Add plantings, furnishings &amp; signage as practical</li></ul>   |



# WESTERN AVE / MONTROSE AVE

## PRIVATE DEVELOPMENT GUIDELINES

### WESTERN AVE & MONTROSE AVE

#### BUILDING ORIENTATION + SITE LAYOUT

- Maintain zero lot line setbacks;
- Encourage upper floor building modulation;
- Encourage higher density /variety

#### STREETSCAPE + SIDEWALK ORGANIZATION

- Encourage seating and plantings.

#### AMENITIES + SIDEWALK ACTIVATION

- Encourage sidewalk cafes with perimeter landscape and railing treatments.





# LAWRENCE AVE/ ROCKWELL CROSSING — WHAT WE HEARD

## **PUBLIC PLACEMAKING (Poll #2)**

- **Improve the Lincoln Statue Plaza (49%)**
- **Enhance Rockwell Corridor (repeated comments)**
- **Add Wayfinding signs (repeated comments)**

## **BUILDING DEVELOPMENT (Polls #2 & #3)**

- **Higher density, particularly near transit (20%)**
- **Affordable housing (repeated comments)**

# LAWRENCE AVENUE / ROCKWELL CROSSING

## PUBLIC PLACEMAKING OPPORTUNITIES

### LAWRENCE AVE STREETScape

- Incorporate comfortable seating areas at west Lawrence streetscape

### LINCOLN STATUE PLAZA

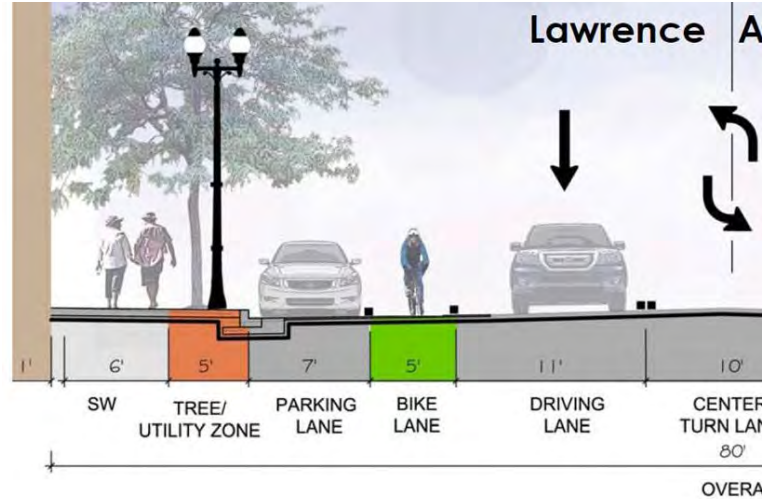
- Reorient statue, add seating and greening, reinforce bus shelters.

### NEIGHBORHOOD FLEX SPACE

- Reinvent community garden as dog park / community flex space

### ROCKWELL CROSSING

- Incorporate temporary parklets.
- Develop a shared street for community fests



# LAWRENCE AVE/ ROCKWELL CROSSING

## PRIVATE DEVELOPMENT GUIDELINES

|  | LAWRENCE AVE  | ROCKWELL CROSSING  |
|--|---|--|
| <b>BUILDING ORIENTATION + SITE LAYOUT</b>  | <ul style="list-style-type: none"> <li>• Encourage 5'-0" wd building setback &amp; 5'-0" wd upper floor setbacks.</li> <li>• Encourage higher density /variety</li> </ul> | <ul style="list-style-type: none"> <li>• Protect existing outdoor room;</li> <li>• Maintain existing character and orientation;</li> </ul> |
| <b>STREETSCAPE + SIDEWALK ORGANIZATION</b> | <ul style="list-style-type: none"> <li>• Encourage seating areas at corner lots</li> </ul>  | <ul style="list-style-type: none"> <li>• Maintain existing and encourage new seating;</li> </ul>   |
| <b>AMENITIES + SIDEWALK ACTIVATION</b>     | <ul style="list-style-type: none"> <li>• Encourage sidewalk cafes with perimeter landscape and railing treatments.</li> </ul>   | <ul style="list-style-type: none"> <li>• Encourage seating areas, big games, interactive art</li> </ul>                                    |







# Tonight's activities ..... we need your input!

## Lincoln Avenue | North Lincoln

Quick Poll #2: When it comes to development, what would you like to see most?  
 • Commercial development / rejuvenation north of Lawrence Ave' (425 votes, 61%)



Conceptual level exhibits are provided for planning and discussion purposes. Final engineering, including coordination and permitting with regulatory agencies such as COCD and CTA, are required as appropriate.



**BUILDING ORIENTATION + SITE LAYOUT**  
 • Offset the narrow scale of the street and sidewalk with softened building enhancements, such as upper floor setbacks, activated ground floor spaces & facade enhancements.

**STREETSCAPE + SIDEWALK ORGANIZATION**  
 • Maintain a 6'-0" wide clear zone along the sidewalk.  
 • Prioritize corner lots for active restaurant and retail uses.

**AMENITIES + SIDEWALK ACTIVATION**  
 • Work with property & business to develop vibrant blade signs.  
 • Encourage parklets adjacent to sidewalks.

**REVIEW MAPS & EXHIBITS**

**SSA #21 NEAR TERM PROJECTS**

VOTE HERE!  
Which near term projects provide the most value to the community?

Blade Signs   Murals   Parklets   Mosaic Pla

**VOTE WITH STICKERS**  
PUBLIC PLACE CONCEPTS (NEAR TERM)

**LINCOLN AVENUE PUBLIC PLACEMAKING**

VOTE HERE!  
Which improvements provide the most value to the community?

THE SQUARE • Develop a Market Street that calms traffic and supports fests.

NORTH LINCOLN AVE • Create bump outs, widened sidewalks and medians as appropriate.

GIDDINGS PLAZA

ALLEYWAY

**VOTE WITH STICKERS**  
PUBLIC PLACE CONCEPTS (LONG TERM)

**LINCOLN AVENUE PRIVATE DEVELOPMENT GUIDELINES**

ADD POST-ITS BELOW!  
Share your thoughts about development guidelines.

North Lincoln Ave   The Square/South Lincoln Ave

**BUILDING ORIENTATION + SITE LAYOUT**

- Improve scale & walkability with upper floor setbacks (5'-0"wd)
- Encourage active ground floor uses.
- Protect existing outdoor rooms;
- Maintain existing character and orientation;

**STREETSCAPE/SIDEWALK ORGANIZATION**

**AMENITIES/SIDEWALK ACTIVATION**

**COMMENT WITH POST IT NOTES**  
PRIVATE DESIGN GUIDES

**Lincoln Square Master Plan**  
Share your ideas here – write (or draw)!

**WRITE OR DRAW YOUR IDEAS!**

**LINCOLN SQUARE MASTER PLAN**

**LINCOLN SQUARE MASTER PLAN**

favorite place

**POST ADDITIONAL COMMENTS TO:**  
[YOURLINCOLNSQUARE.ORG](http://YOURLINCOLNSQUARE.ORG)  
**BY JUNE 14!**