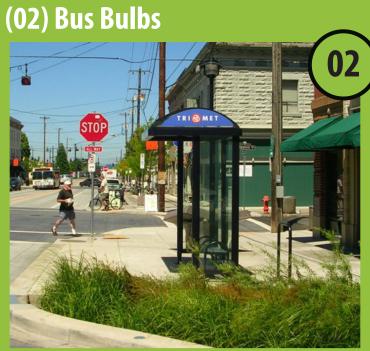
Lincoln Avenue | North Lincoln

Quick Poll #1: What about Lincoln Square needs the most improvement?

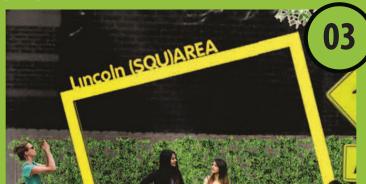
- 'Traffic Congestion' (309 votes, 55%)
- 'Pedestrian & Bike Amenities (219 votes, 39%) \bullet







(03) Side Street Bulb





(04) Gateway Poles & Banners



discussion purposes. Final engineering, including coordination and permitting with regulatory agencies, such as CDOT and CTA, are required as appropriate.



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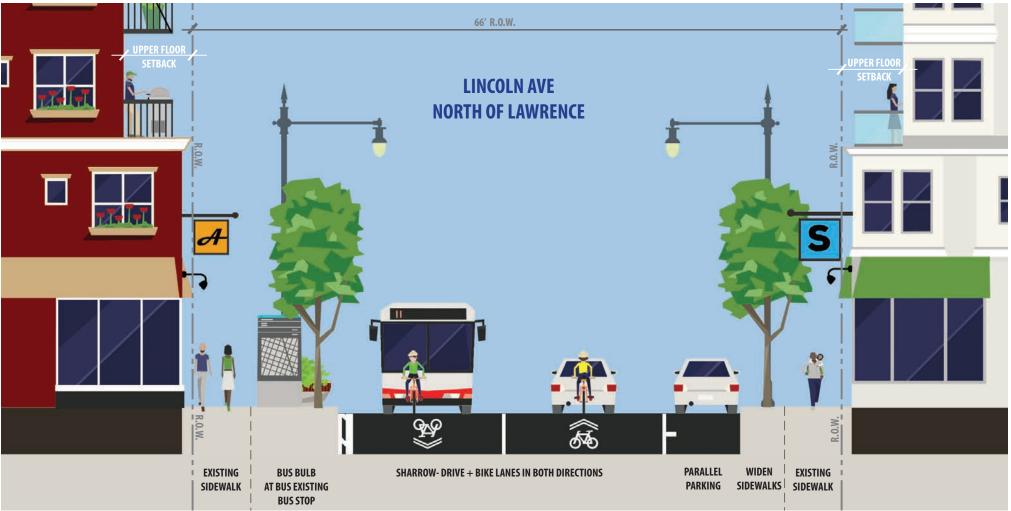
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Lincoln Avenue | North Lincoln

Quick Poll #2: When it comes to development, what would you like to see most? • 'Commercial development / rejuvenation north of Lawrence Ave' (425 votes, 61%)





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BUILDING ORIENTATION + SITE LAYOUT

Offset the narrow scale of the street and sidewalk with softened building enhancements, such as upper floor setbacks, activated ground floor spaces & facade enhancements.





STREETSCAPE + SIDEWALK ORGANIZATION

- Maintain a 6'-0" wide clear zone along the sidewalk.
- Prioritize corner lots for active restaurant and retail uses.
- Encourage seating areas adjacent to active land • uses.
- Encourage operable glass doors that blend • indoor and outdoor space without impacting sidewalk width.



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GOODMAN WILLIAMS GROUP

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Lincoln Avenue | The Square: *Concept A*

Quick Poll #2: Which site-specific improvements would you like to see most? • 'Shared street on Lincoln Ave' (313 votes, 45%)



(01) Concept A: Parallel Street **Parking with Traffic Calming**



(2) Improved Paving, Lighting & Stage Relocation at Giddings



(03) Improved Pedestrian Link **Below the Elevated Tracks**

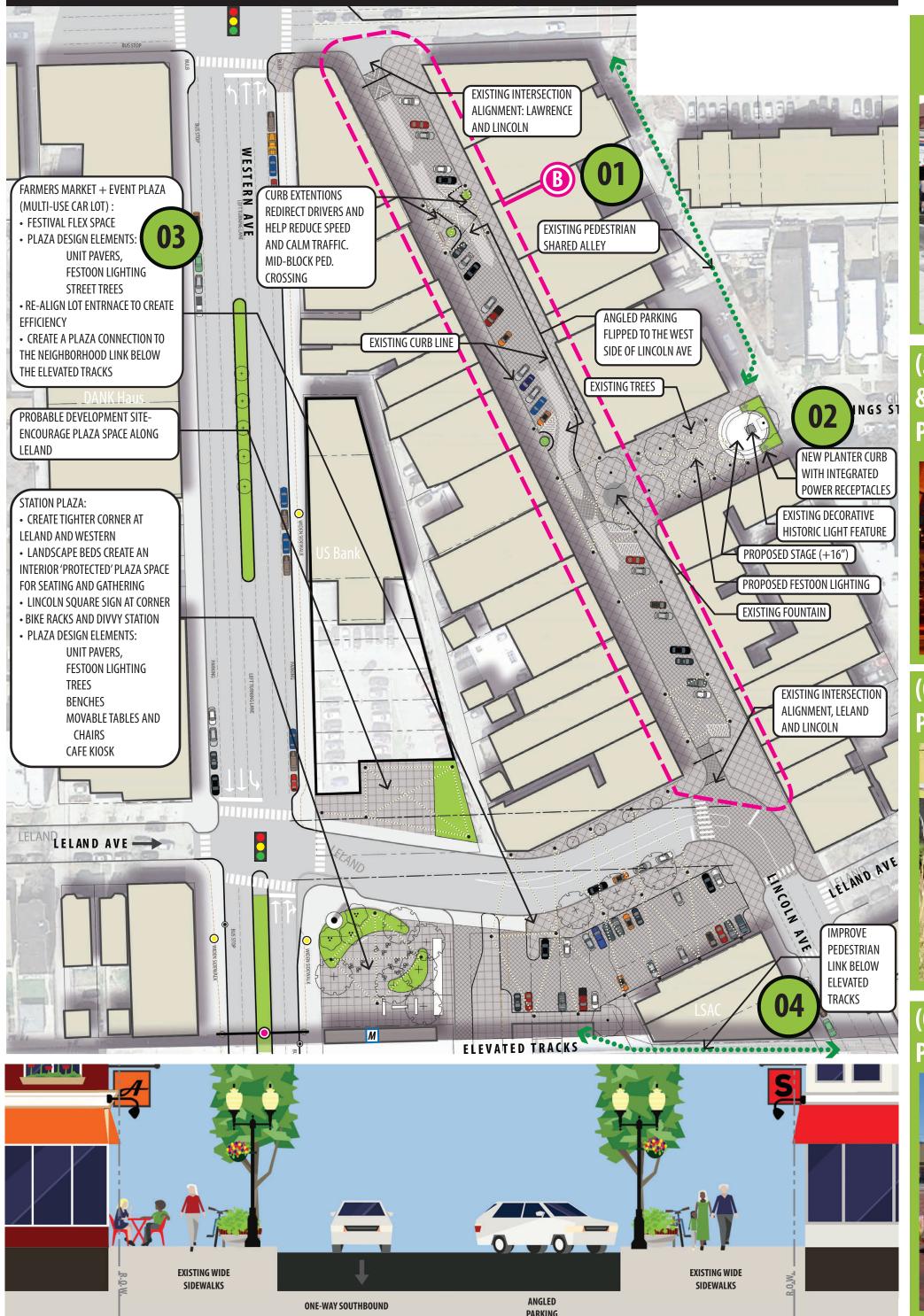


required as appropriate.

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Lincoln Avenue | The Square: *Concept B*

Quick Poll #2: What types of public art would you like to see in Lincoln Square?
'Street canopy' (348 votes, 25%)



(01) Concept B: Angled Street Parking with Traffic Calming



(2) Improved Paving, Lighting & Stage Relocation at Giddings Plaza 02



(03) Farmers Market + Event Plaza Improvements



(03) Farmers Market + Event Plaza Improvements



CHAMBER CHAMBER COMMERCE RALENSWOOD LINCOLN AVE 'THE SQUARE' STREET PARKING COUNTS
CONCEPT BEXISTINGPROPOSED4943

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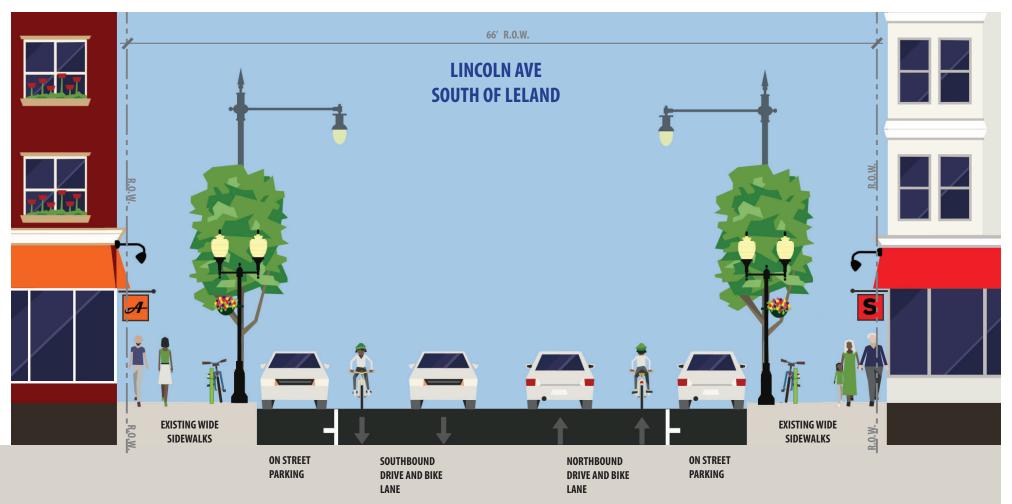
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Lincoln Avenue | The Square & South Lincoln

Quick Poll #1: What do you like most about Lincoln Square?

- 'Walkable environment' (444 votes, 79%)
- 'Quality of local shops, restaurants, businesses' (400 votes, 71%)





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BUILDING ORIENTATION + SITE LAYOUT

- Protect existing outdoor room & scale of the street;
- Maintain existing building character and orientation;
- Renovate buildings as practical.



- Maintain a 6'-0" wide clear zone along the sidewalk.
- Maintain existing seating / add new outdoor seating as practical.
- Encourage seating areas adjacent to active land uses.

AMENITIES + SIDEWALK ACTIVATION

• Encourage seating areas, big games, interactive art.



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PUBLIC OPEN HOUSE

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Western Ave-Lincoln Ave | Central

Quick Poll #2: Which site specific improvements would you like to see the most?

- 'Mitigating the barrier feel of Western Avenue' (485 votes, 70%)
- 'Enhance Western CTA Station plaza / pedestrian underpass (455 votes, 65%)
- 'Enhance the plaza surrounding Lincoln's statue' (341 votes, 49%)



(01) Gateway Poles & Banners





(03) Planted Roadway Median





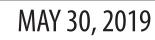
URBAN DESIGN STUDY LEGEND:		
۲	GATEWAY/ IDENITY FEATURE	
\bigcirc	'SQU(AREA)' PEOPLE SPACE OPPORTUNITY	
\bigcirc	BULB BULB- BUS LOADING SIDEWALK PLATFC	
0	WIDEN SIDEWALK	
۲	BUS STOP	

EXISTING CURB TO REMAIN
PROPOSED CURB LINE
EXISTING CURB LINE, TO REMOVE

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(04) Gateway Sign at Tracks



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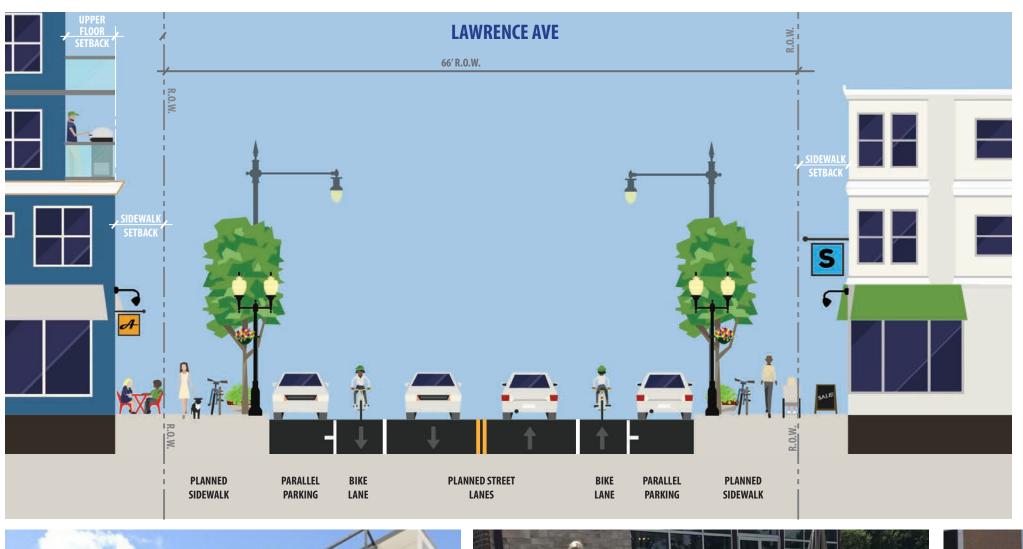
Fransportation Consultant

Lawrence Avenue

Quick Poll #2: When it comes to development, what would you like to see most?'

- 'Affordable housing that includes a variety of housing types' (296 votes, 43%)
- 'Maintain the neighborhood's current density' (200 votes, 29%)
- 'Higher density, particularly near transit' (139 votes, 20%)





Side Street Bulb





BUILDING ORIENTATION + SITE LAYOUT

- Encourage 5'-0" wd. setback at ground floor & upper floors.
- Encourage building density and variety of housing, especially near transit.



STREETSCAPE + SIDEWALK ORGANIZATION

- Minimize curb cuts and screen parking lots with railings and plantings.
- Maintain a 6'-0" wide clear zone along the sidewalk.
- Encourage seating areas adjacent to active land uses.



AMENITIES + SIDEWALK ACTIVATION

Encourage sidewalk cafes with perimeter landscape and railing treatments.



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Rockwell Street

Quick Poll #1: What do you like most about Lincoln Square?

- 'Walkable environment' (444 votes, 79%)
- 'Quality of local shops, restaurants, businesses' (400 votes, 71%)



Parklet



Shared Street



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BUILDING ORIENTATION + SITE LAYOUT

- Protect existing outdoor room & scale of the street;
- Maintain existing building character and orientation;
- Renovate buildings as practical.





STREETSCAPE + SIDEWALK ORGANIZATION

- Maintain a 6'-0" wide clear zone along the sidewalk.
- Make use of wide sidewalks for facade enhancements such as plantings and outdoor seating.
- Encourage seating areas adjacent to active land uses.



AMENITIES + SIDEWALK ACTIVATION

- Work with property & business owners to develop vibrant blade signs.
- Encourage parklets adjacent to active land uses.

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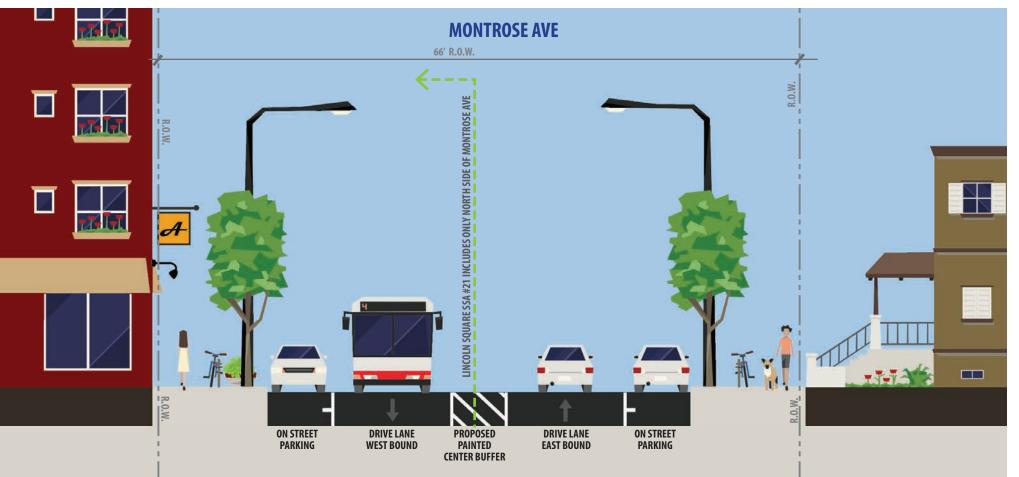


Montrose Avenue

Quick Poll #2: When it comes to development, what would you like to see most?'

- 'Affordable housing that includes a variety of housing types' (296 votes, 43%)
- 'Maintain the neighborhood's current density' (200 votes, 29%)





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BUILDING ORIENTATION + SITE LAYOUT

- Maintain zero lot line setbacks;
- Encourage upper floor building modulation;
- Encourage building density and variety of housing, especially near transit.

STREETSCAPE + SIDEWALK ORGANIZATION

- Minimize curb cuts and screen parking lots with railings and plantings.
- Maintain a 6'-0" wide clear zone along the sidewalk.
- Encourage seating areas adjacent to active land uses.



AMENITIES + SIDEWALK ACTIVATION

 Encourage sidewalk cafes with perimeter landscape and railing treatments as appropriate to adjacent land uses.



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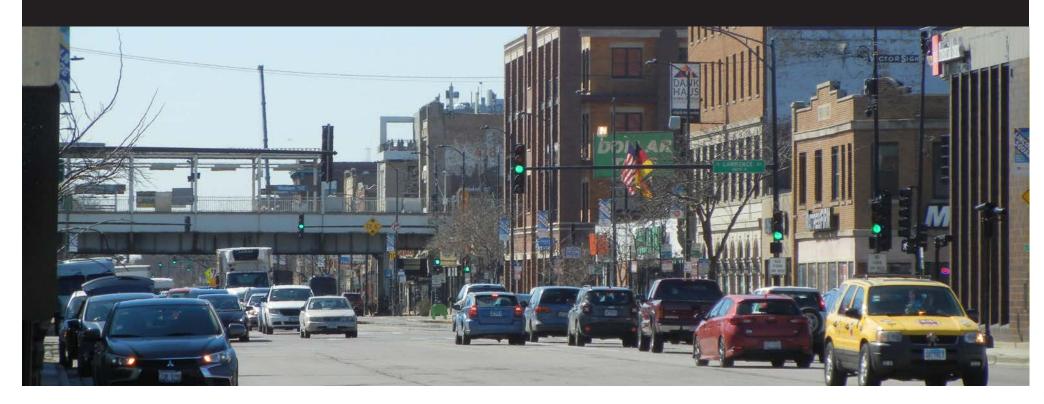
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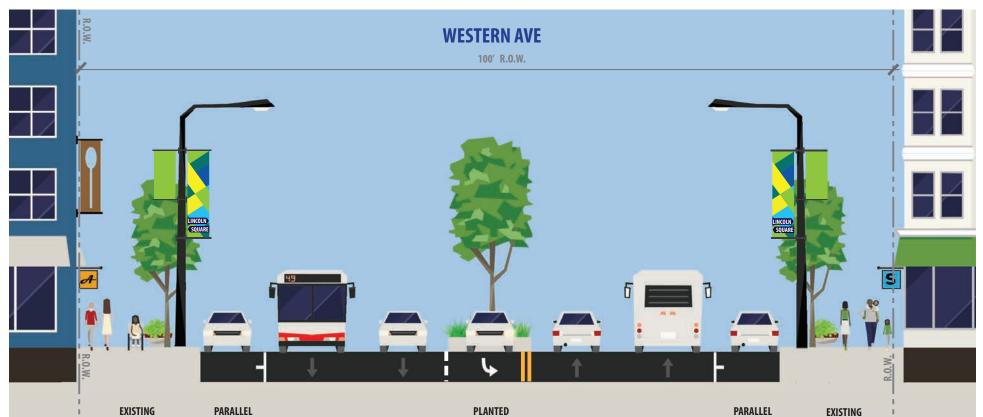
Conceptual development design guidelines are prepared to communicate neighborhood visioning to the development community. Applicable codes, ordinances and permitting are required for all development proposals. Refer to overall design guidelines for additional information.



Western Avenue

Quick Poll #2: Which site specific improvements would you like to see the most?
'Mitigating the barrier feel of Western Avenue' (485 votes, 70%)





MEDIANS

BETWEEN TURN LANES

SIDEWALK

PARKING

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Planted Roadway Median







PARKING

BUILDING ORIENTATION + SITE LAYOUT

Maintain zero lot line setbacks;

SIDEWALK

- Encourage upper floor building modulation;
- Encourage building density and variety of housing, especially near transit.





STREETSCAPE + SIDEWALK ORGANIZATION

- Maintain a 6'-0" wide clear zone along the sidewalk.
- Make use of wide sidewalks for facade enhancements such as plantings and outdoor seating.
- Encourage seating areas adjacent to active land uses.



AMENITIES + SIDEWALK ACTIVATION

 Encourage sidewalk cafes with perimeter landscape and railing treatments as appropriate to adjacent land uses.

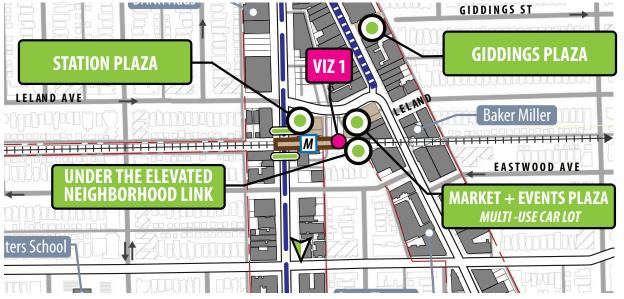
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VISUALIZATION 1





Quick Poll #2:

Which site-specific improvments would you like to see the most?

• 'Enhance Western CTA Station plaza / pedestrian underpass (455 votes, 65%)



<u>View looking from the CTA Brown Line station (beneath the tracks) east towards the Farmer's Market / Events Plaza:</u> This photo visualization addresses the connection between the Western Avenue Brown Line station and surrounding shops and neighborhoods. Lighting, art, signage, pavement, seating and plantings

are placed indepedent from existing CTA structures to improve the quality of the pedestrian environment.



Lincoln Square Farmers Market

The Lakeview Low-Line

Apple Fest



Lincoln Square Master Plan

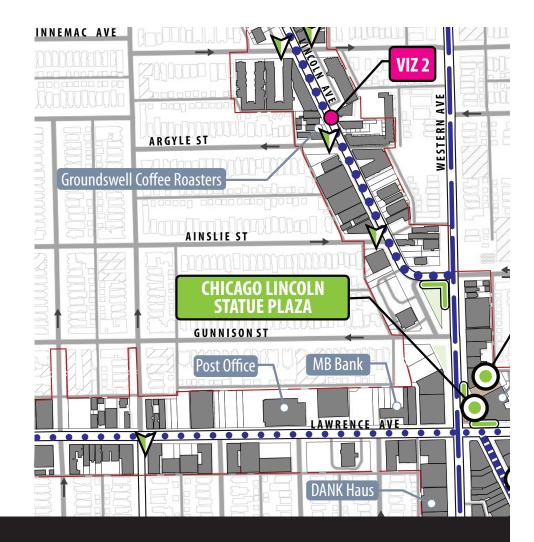
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VISUALIZATION 2





Quick Poll #1: What about Lincoln Square needs the most improvement?

- 'Traffic Congestion' (309 votes, 55%)
- 'Pedestrian & Bike Amenities (219 votes, 39%)



<u>View looking along Lincoln Avenue south towards Argyle Street:</u> This photo visualization addresses improvements that enhance the pedestrian, transit, bike and retail connections along Lincoln Ave, north of Lawrence.



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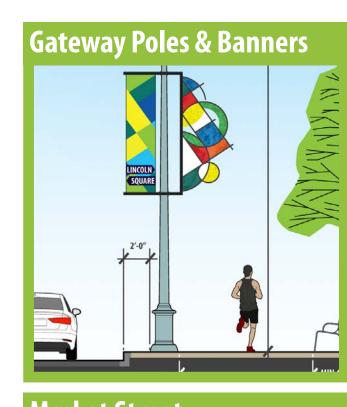
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Urban Design Framework







Side Street Bulb



PLACEMAKING + STREETSCAPE

RECENT & PLANNED IMPROVEMENTS: • • • • • • • • • • CDOT Lawrence Ave Streetscape Program

MASTER PLAN PROPOSALS:

BOULEVARD-IZATION

FESTIVAL STREET

•••••••••••• COMPLETE STREET



0	KEY NEIGHBORHOOD PLACEMAKING OPPORTUNITIES

- SIDE STREET 'SQU(AREA)' SPACE OPPORTUNITIES
- GATEWAY/NEIGHBORHOOD IDENTITY FEATURE
 - VIZ = PHOTO VISUALIZATION LOCATION



Neighborhood Flex Space



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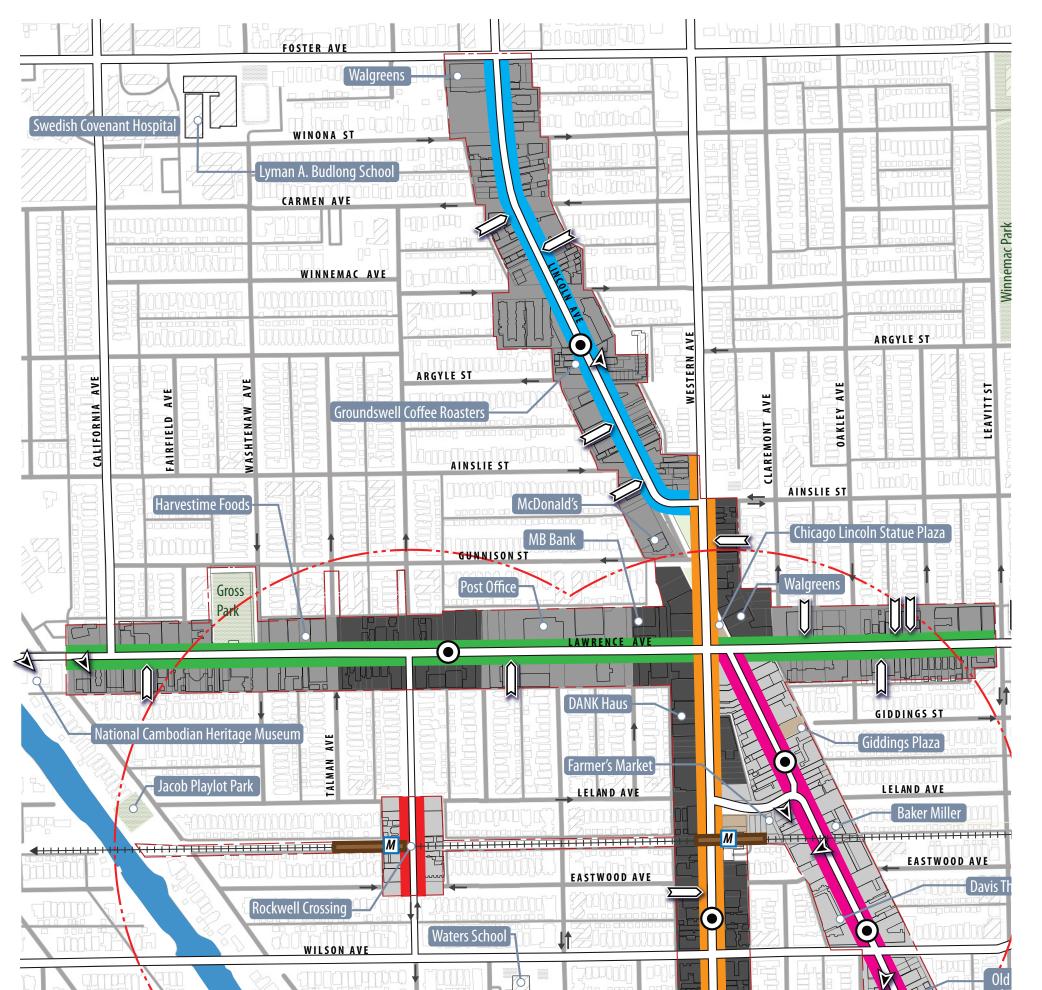


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Private Development Design Guidelines Framework Map



Lincoln Ave- North



Rockwell Crossing



Lincoln Ave-South

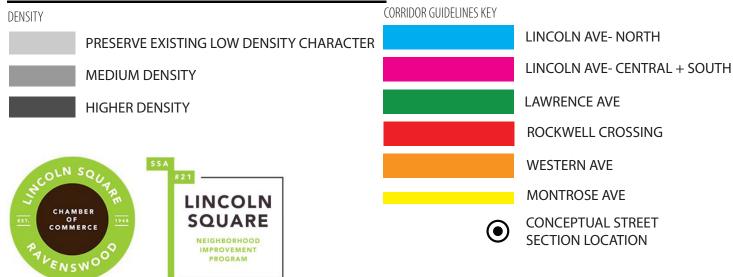


Montrose Ave





CORRIDOR DESIGN GUIDELINES + DEVELOPMENT FC



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Lawrence Ave



Western Ave





Ward Map



SSA #21 Boundary



Brown Line Station

Point of Interest / Event Space



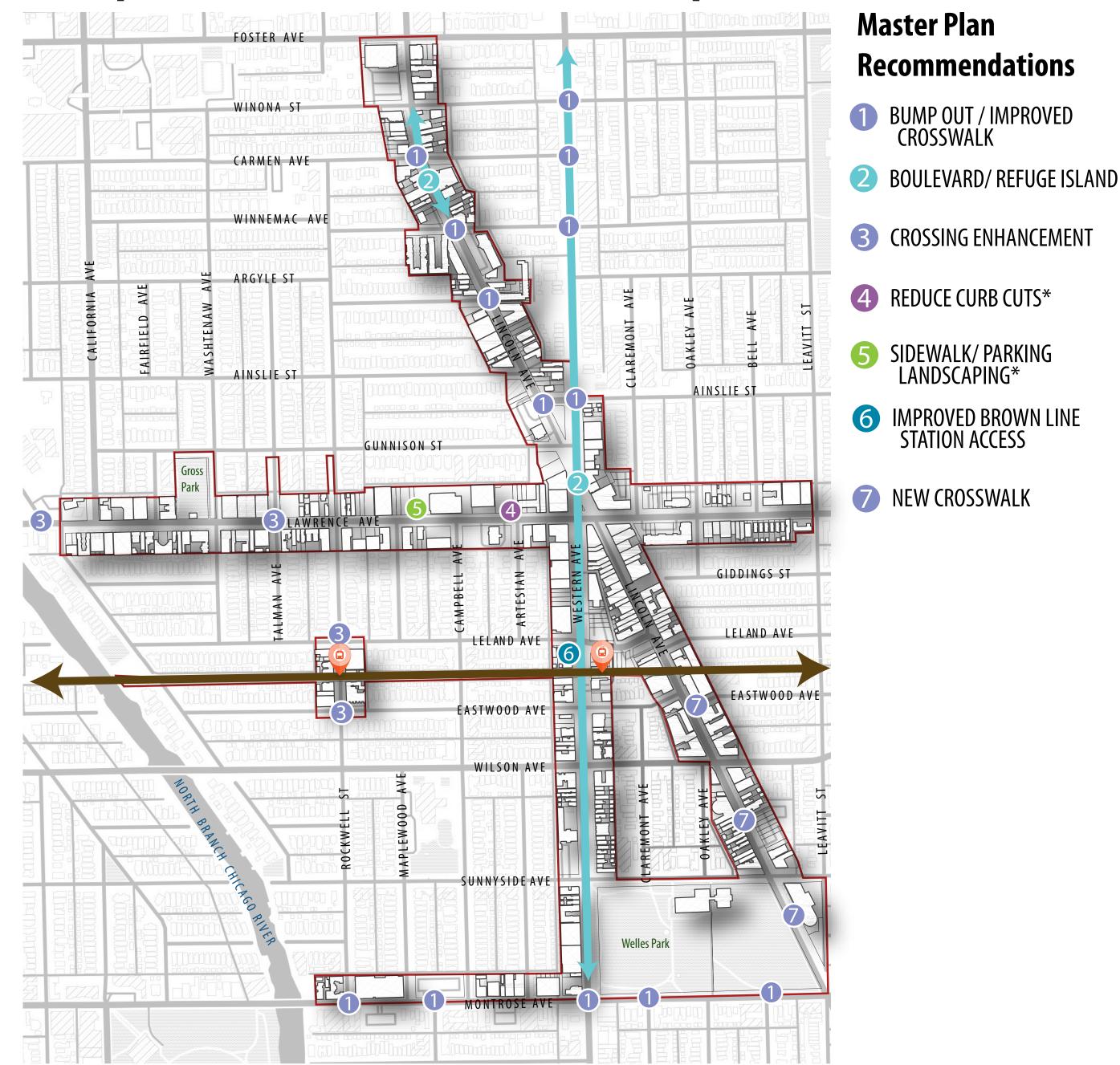
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Transportation Recommendations Map





Brown Line Station

* Recommendation should be prioritized at this location and encouraged throughout community

Brown Line



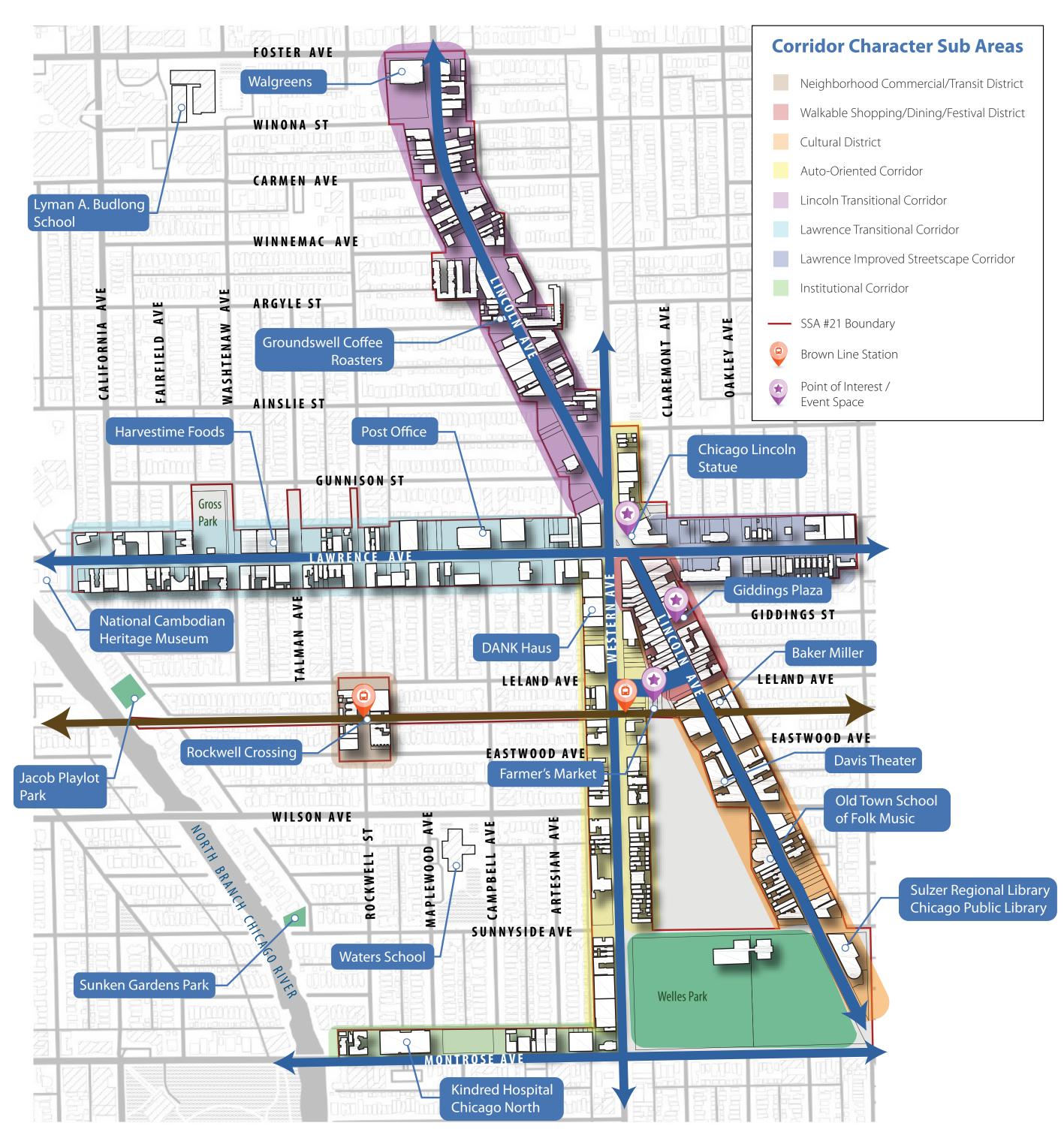
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Existing Corridors Map

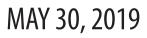


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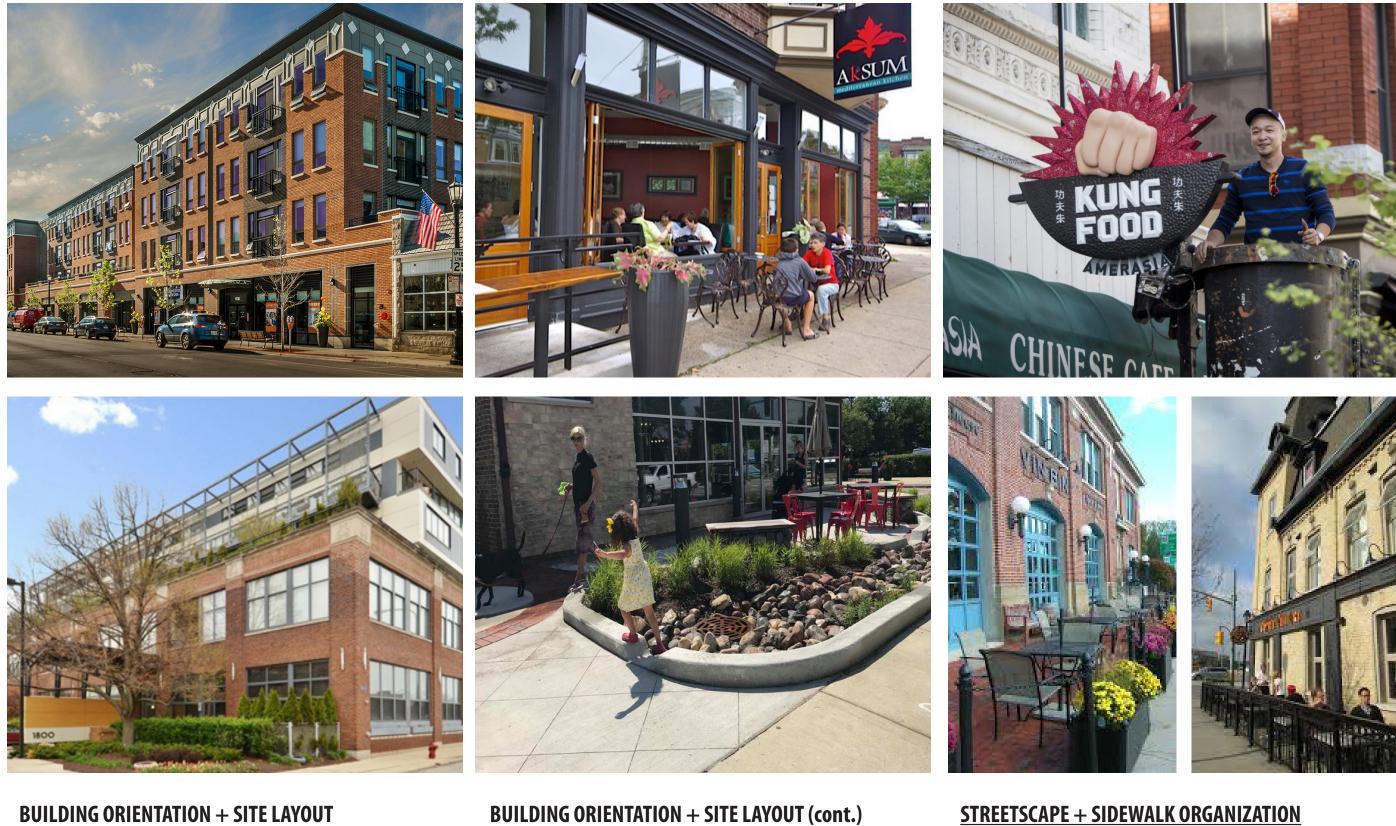
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Private Development Design Guidelines

Overall Design Guidelines - Refer to Private Development Guidelines for Corridor Specific Guides



- Buildings should be oriented to the street and sidewalk.
- Off-street parking should be located at the building rears, accessed from the alleyway or abutting side streets. Curb cuts are discouraged along main corridors.
- Building massing should relate to the surrounding context and incorporate modules or bays as appropriate to the overall design and program. Perimeter buffering should be provided between building development and adjacent residential neighborhoods in the form of fencing and/or durable landscaping. **Building materials should generally reference** traditional masonry with storefront transparency.

- **Building facades should include storefront** transparency, articulated cornice lines, fabric awnings, blade signage and building mounted gooseneck lighting as appropriate.
- Retail and restaurants are encouraged at the ground floor areas, with special focus at the roadway intersection areas.

- Sidewalks should provide safe, clear and open access.
- Outdoor use areas such as outdoor dining, seating and display space should accommodate a 6'-0" wide passable clear zone.
- Landscape plantings should maximize views. Trees shall be limbed up to 6' ht. Shrubs and

- Storefronts utilized for commercial office spaces should incorporate semi-transparent window treatments, such as interior fabric curtains.
- LED signage, flashing lighting and internally lit awnings are not appropriate.

perennials shall not exceed 3' ht at maturity.

AMENITIES + SIDEWALK ACTIVATION

- Active building uses, such as amenities spaces, entrances and plaza spaces should be visible and accessible from the sidewalk as appropriate to the building design.
- Outdoor seating and dining areas should be developed adjacent to intersection corner areas. Bike racks should be provided as appropriate.
- Public art and murals should be incorporated as appropriate.



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Near Term Projects

VOTE

Use your stickers to vote for your preferred improvements in the boxes:

Gateway Poles & Banners



Globe Light Program



(SQU)AREA People Places

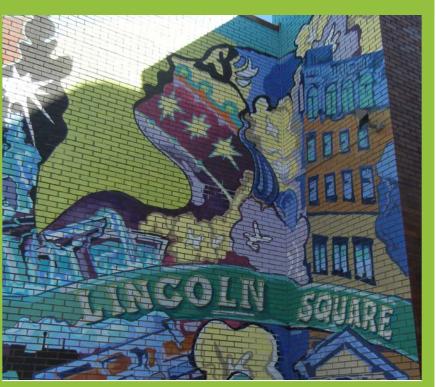


Mosaic Planter Pot Program

Business Blade Sign Program



Murals



Neighborhood Directory



Bike Racks







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