

# How can we support Carrboro's local and BIPOC owned businesses?

Advertising

Shop

Unions

Shopping there

Prioritize shopping at them

Engage and build relationships

Publicize them

Comprando con gratitud

Seek them out intentionally



# How can we support Carrboro's local and BIPOC owned businesses?

Know who they are

inform

Awareness

Patronize

Resources

Connecting black business owners to capital and lending opportunities

Escuchar las necesidades

Good question

Help with pandemic relief

# How can we support Carrboro's local and BIPOC owned businesses?

Rent and property cost controls

With intention at each step

Walk in their doors

Highlight them on social media (for free)

Patronize and advertize them

better way finding

Resource center

Stipends

Laissez Faire Capitalism

# How can we support Carrboro's local and BIPOC owned businesses?

Awareness

Farmers market representation

Highlight them

Unions

Rental subsidy

Offer start up funding , waivers

Government contracts

Be truly inclusive not just 2 Carrboro Residents

Spend money duh!



# How can we support Carrboro's local and BIPOC owned businesses?

Promote and GO!

Awareness

Access inclusiveness \$

By way of support

Advertising and grants

Hay que comprar a nivel local

Continue accessibility with free parking

Prioritize them

Resist entrenched interests

# How can we support Carrboro's local and BIPOC owned businesses?

Support them

Walkable commercial centers

Buy their products

Promote them and hold TOC events  
in their spaces

Do business with them

Walkability

Spend time getting to know them

Access to capital, training, and  
publicity

Good ads , Blog for BIPOC businesses  
and Latinx



# How can we support Carrboro's local and BIPOC owned businesses?

Hold these businesses in the light

Publish interviews with customers

Celebrate and patronize and remember how in debt/owed we are as southerners.

Highlight each on Chapelboro

By using there services

Advertise

Shopping their

Loans Business support

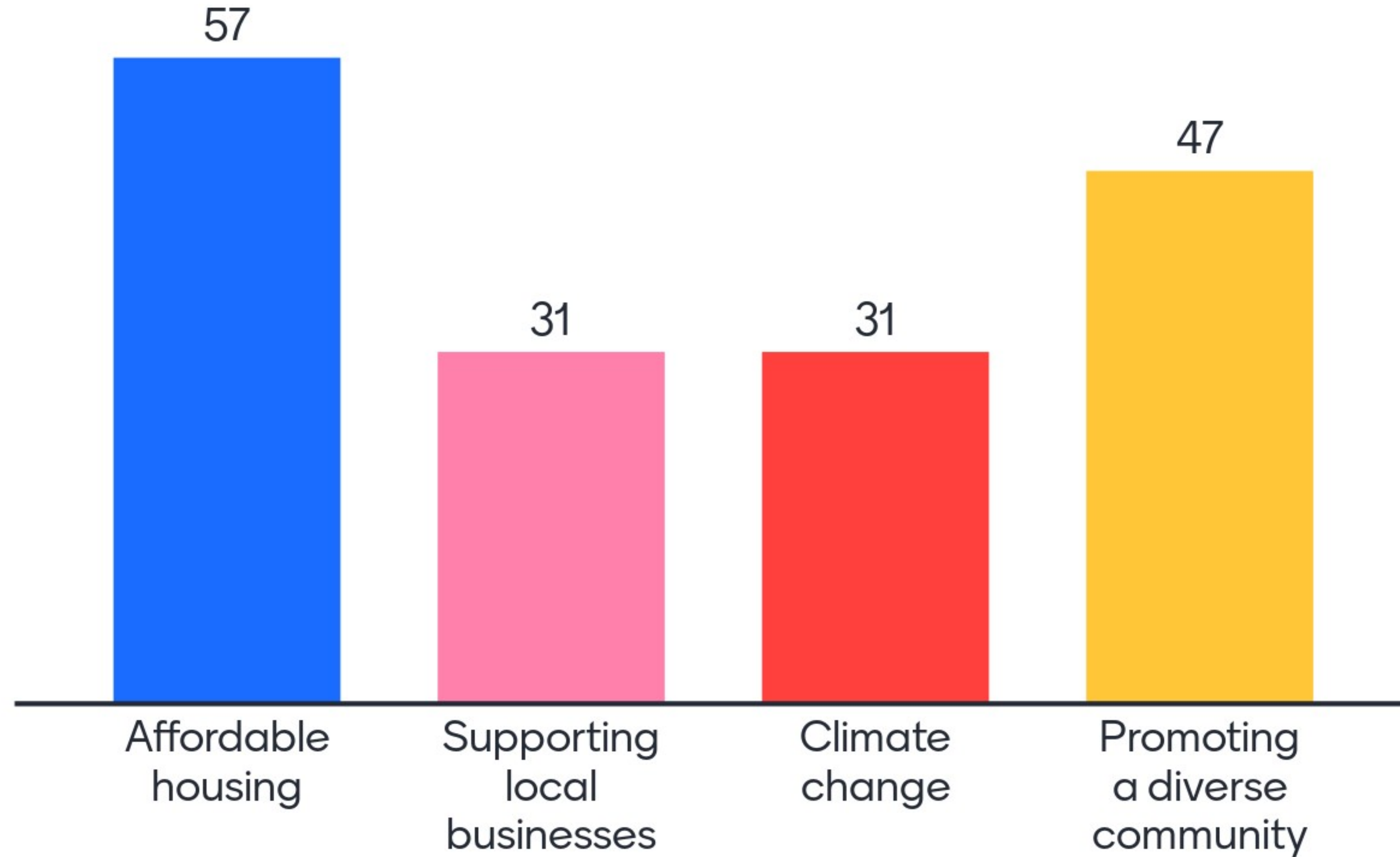
Acknowledgement of them

# How can we support Carrboro's local and BIPOC owned businesses?

Preserv



# What are Carrboro's greatest challenges?



End

