



# Community Workshop 1

Thursday, November 19, 2020



# Interpretation *interpretación*

## English:

### If using a computer:

Click Interpretation in your meeting controls and choose English

### If using a phone:

Tap ...More

Tap Language Interpretation, Tap language you would like to hear, Click Done

## español:

### Si esta usando un computador:

clic en Interpretación, clic en español

### Si esta usando un teléfono

toque el símbolo de elipsis “...” abajo a mano derecha para ver más opciones.

Elija la opción Language Interpretation , Elija el idioma que desee escuchar, Haga clic en Finalizado.

● ● ● ● ● Zoom tips:  
*consejos de Zoom:*

1. Please mute your microphone for the first part of the meeting.
2. Use the chat room feature to post questions while others are speaking.
3. We encourage your video to be on when possible so you can see your peers.
4. Please call or email with any technical issues:

Ben Berolzheimer [bberolzheimer@townofcarrboro.org](mailto:bberolzheimer@townofcarrboro.org) 919-918-7330

Press  to pick English or Spanish

#1

welcome  
*bienvenidos*



Mayor Lydia Lavelle

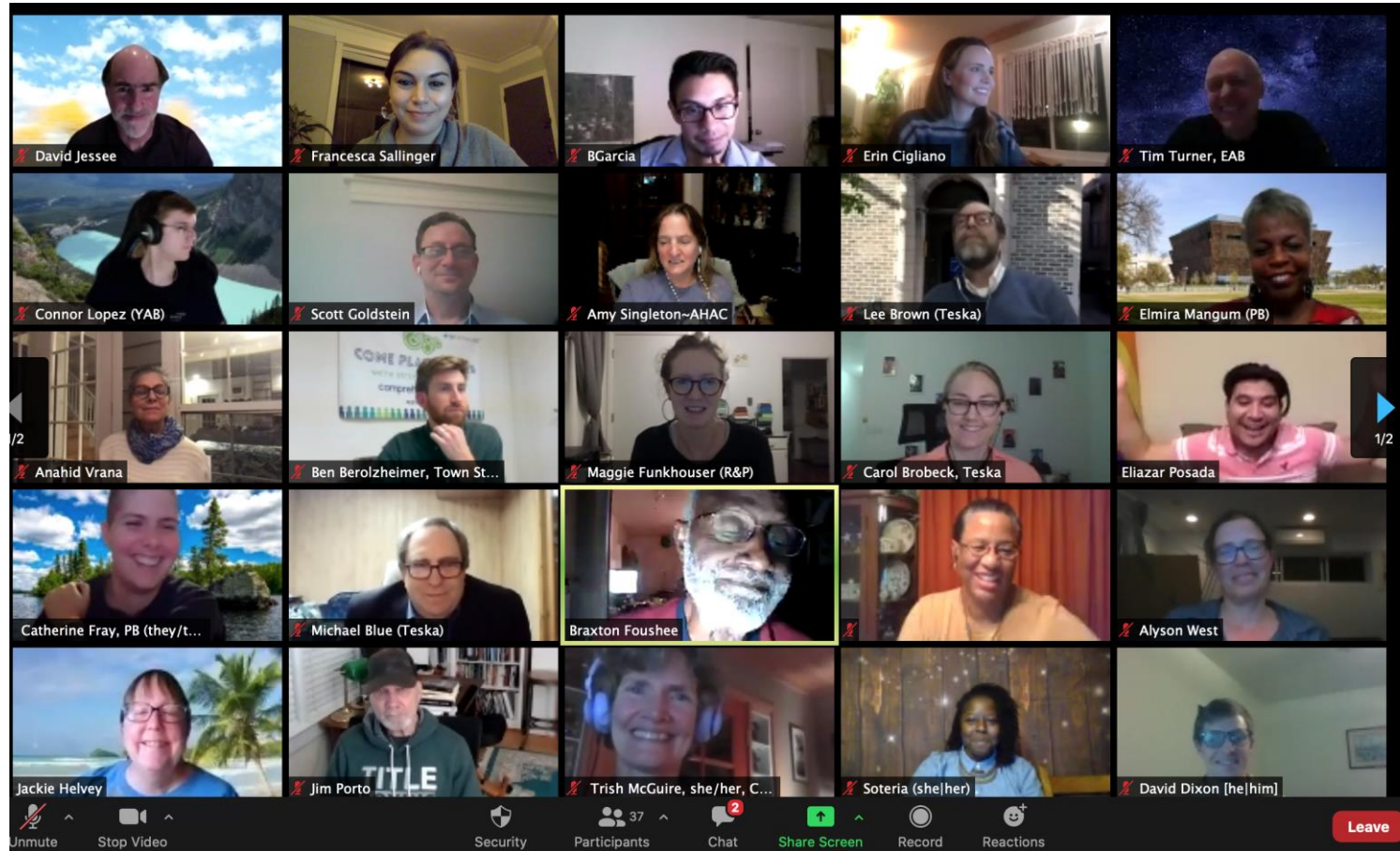
Please press  to pick English or Spanish



Credit: Soteria Shepperson

# meet the task force

## conozca el grupo de trabajo



Please press  to pick English or Spanish

# #2



Fred Joiner, Poet Laureate (Poeta)



**FRED JOINER**

Poet Laureate of Carrboro, NC / 2019 Academy of American Poets Laureate Fellow

Please press  to pick English or Spanish

#3

# #iamcarrboro community photo album

# #iamcarrboro álbum de fotos comunitaria



#iamCarrboro

@ TOWN OF CARRBORO, NC

Join the  
Carrboro People  
Photo Album!  
#IamCarrboro

#4

race + equity  
*raza + equidad*





# the journey *el viaje*

- The Town Council voted unanimously to begin race and equity work in October 2018
- Town joined GARE (Government Alliance for Race and Equity)
- Created a CORE Leadership Team
- The CORE Team is participating in NC Learning Cohort
- Working with Orange County jurisdictions and regional partners
- Reviewing Town practices and procedures using a racial lens
- Training



## **Vision Statement**

### **Declaración de visión**

*The Town of Carrboro envisions being a community where race does not determine outcomes and all have equitable opportunities and resources. We envision a time when participation in community events, programs and advisory boards represent community demographics. All will feel safe, secure and know their voice is valued.*

*We strive to be an inclusive and open-minded organization that has a culture created by its diverse staff, which serves the public through a social (racial) justice lens.*

# #5



power of planning

*el poder de la planificación*

Catherine Fray, Chair

Quinton Harper, David Jessee & Tim Turner, Co-Chairs

Braxton Foushee, Planning Board

Patricia McGuire, Moderator



#7

# the plan *el plan*



topic areas and interview  
feedback



what's a  
comprehensive  
plan?

*¿qué significa un  
plan integral?*

- Thorough and thoughtful assessment of existing and future conditions.
- Expression of vision, values, and expectations.
- Guidance for desired development and services.
- Realistic description of fiscal and human resources needed to accomplish vision, values, and expectations.
- Process for evaluation and updates.



Credit: Town of Carrboro

why do a comprehensive plan **now**?

*¿por qué iniciar un plan integral ahora?*

- Population has grown and changed.
- Time to directly address racial equity and the changing climate.
- Basis for our authority as a local government
- Due to pandemic, there is even more of a need be to work together as a community and be prepared for uncertainty
- Adoption by July 1, 2022 needed in relation to exercising zoning authority



Credit: Town of Carrboro

# environment

## *el medioambiente*

- Social and racial equity
- Climate change
- Preservation of natural areas
- Natural solutions to control flooding



“Fundamentally it is our sense of understanding connection; there’s a danger in advancing one without the other [climate change and racial equity].”

--Town Council member



Credit: Town of Carrboro

# transportation

## *la transportación*

- Connected biking and walking network
- Strong transit options
- Equal access to transportation no matter where you live or want to go

“ [Would] love to take a look at the way we **get around without needing a car**, make that safer for people.”

--Carrboro Connects At-Large Task Force member



Credit: Town of Carrboro

# economic sustainability

## *sostenibilidad económica*

- Support local and Black Indigenous and People of Color (BIPOC) businesses
- Equitable, inclusive development
- Affordable housing for workers
- Attract more businesses to support needed local services
- Access to better paying jobs

“**Breathe some new life** into different parts of Carrboro--do it in a very thoughtful way, maintain the feel of Carrboro, but there are opportunities to do it right.”

--Business Owner

“**Limit displacement** of long-term residents from gentrification. Develop dense nodes that would be walkable, bikeable, accessible to transport.”

--Town Council member



Credit: Zequel Hall / Town of Carrboro



Credit: Zequel Hall / Town of Carrboro

# affordable housing *viviendas asequibles*

- Creating for-sale and rental affordable housing
- Maintaining existing affordable housing
- Promoting sustainable and energy-efficient housing

“Housing is the biggest challenge; we have a serious problem with affordable housing.”

--Planning Board member

“Full range of housing, not just low-income and high-income so that a middle-class couple or family doesn't have to qualify for a program to find a place they can afford to live.”

--Town Council member



# recreation, parks & culture

## *la recreación, los parques y la cultura*

- Equity in participation
- Diverse programming
- Strengthening connections
- Managing resources
- Understanding community needs
- Cultural storytelling



“Need for more in-town **public usage space**, for multi-use activities.”

--Carrboro Connects At-Large Task Force member

“Attract people to **visit Carrboro to enjoy the outdoors**.”

“Promote more **music & arts**.”

#8

community  
engagement

*la participación  
comunitaria*



ways to get involved



trust.  
listening.  
communication.

*confianza.  
escuchar.  
comunicación.*



INTERACTIVE TOOLS



IN-PERSON ENGAGEMENT



INFORMATION SHARING

## Interactive Tools

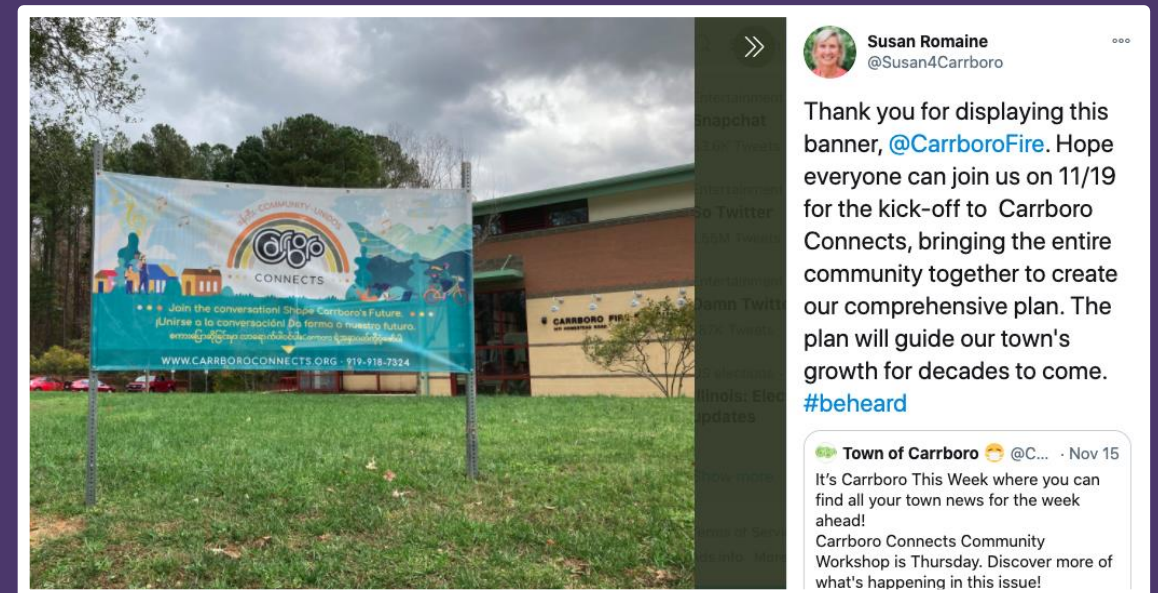
- Website
- Map Ideas
- Post Ideas
- Community Survey
- Outreach Toolbox
- Social Media
- Online Satellite Sessions

## In-Person Engagement

- Interviews
- Task Force
- Pop-Up Events
- Neighborhood Ambassadors
- Focus Groups
- Community Meetings
- In-Person Satellite Sessions

## Information Sharing

- Word of Mouth
- Websites
- Social Media
- Signage Around Town
- Radio Briefs
- Newsletters
- Educational Infographics



#iamcarrboro

# conversation café

## café de charlas



listening, learning, exchanging

Download form at

[www.CarrboroConnects.org/documents](http://www.CarrboroConnects.org/documents)

Free T-Shirt to individual with most submittals



## CONVERSATION CAFE

We want to hear from you to inform Carrboro Connects, a new effort from the Town of Carrboro to create its first comprehensive plan. The plan is dependent on everyone having the chance to participate and share ideas. Find a stranger, neighbor, friend, or family member and get their thoughts on the below questions!

STARTERS | What neighborhood do you live in, and do you like where you live? Why or why not? What could be better?

Not sure the neighborhood name - near the farmers' market. I love where I live, because of the proximity to things to do: the farmers' market, bars, restaurants, locally-owned shops, access to parks, bike lanes, and there's a good sense of community here. There are some areas where I think road safety and pedestrian safety could be improved (like adding a crosswalk). In terms of development, +

LOCAL SPECIALTIES | What 3 things do you think of when you think about Carrboro? What is your favorite place in town?

Arts community focus, small business oriented, environmentally conscious. Parks & Rec has amazing resources and amenities.

Favorite places: Farmers' Market, MLK Park, Cat's Cradle, Steel String Brewery

MAINS | How has Carrboro changed over the time that you've lived here? If you had to choose one thing, what would you like to do or change in our community?

I've lived in the area since 2009, and since then there's been quite a bit of gentrification. Seems like some of the families who've been here a while were starting to be not as visible. Some friends of mine told me Carrboro used to be much more racially diverse. It does feel more vibrant in places like Open Eye and Steel String - public spaces like those, and the parks spaces. I was worried about the +

SWEET STUFF | What is the most beautiful place near where you live in Carrboro? What is your favorite experience / activity in Carrboro?

The farmers' market, because of what happens there. It's a very lively, community-oriented space. There's the actual market that happens, but the other ways the space is used is awesome, like exercise groups, people hanging out on the lawn, all sorts of things I think that's really beautiful. Also the new MLK Park: very natural vibe to it, and it's right next to the wonderful community garden. +

TAKE-AWAYS | What is Carrboro's biggest challenge? What local issues would you like resolved? Name one thing that would help make our community more vibrant?

Maybe the future of housing assistance, things like first-time homeowners assistance programs for people of color.

# carrboro connects



The Rainbow Connection, like Carrboro, is iconic and inclusive, quirky yet timeless, memorable and welcoming. The Comprehensive Plan, Carrboro Connects, is about connecting every person of every age, race and background, and asking the question...  
**what will you help to create? what can we help to create, together?**



future-forward quirky  
engaged community  
artistic welcoming busy casual  
inclusive warm laidback  
connected **CARRBORO IS** pride  
creative small town feel walkable  
resilient kitschy festivals close knit  
verve people dream nature  
perfect size fun

[www.carrboroconnects.org](http://www.carrboroconnects.org)



**Share your vision for the future and take part in Carrboro's first Comprehensive Plan!**

[Join Us](#)

## Project Overview

Learn more about Carrboro Connects, how to start sharing, and view a project timeline.

ENTER



## Meetings + Events

Check out our project calendar and join us for upcoming events and meetings.

ENTER



## Map Input

Where do opportunities and issues exist? What places do you love? Drop pins on a map!

ENTER



## Share Ideas

We want to hear from YOU!  
Share your ideas on what you love and want to see in Carrboro.

ENTER







Home > Map Input

**W** Will  
a month ago

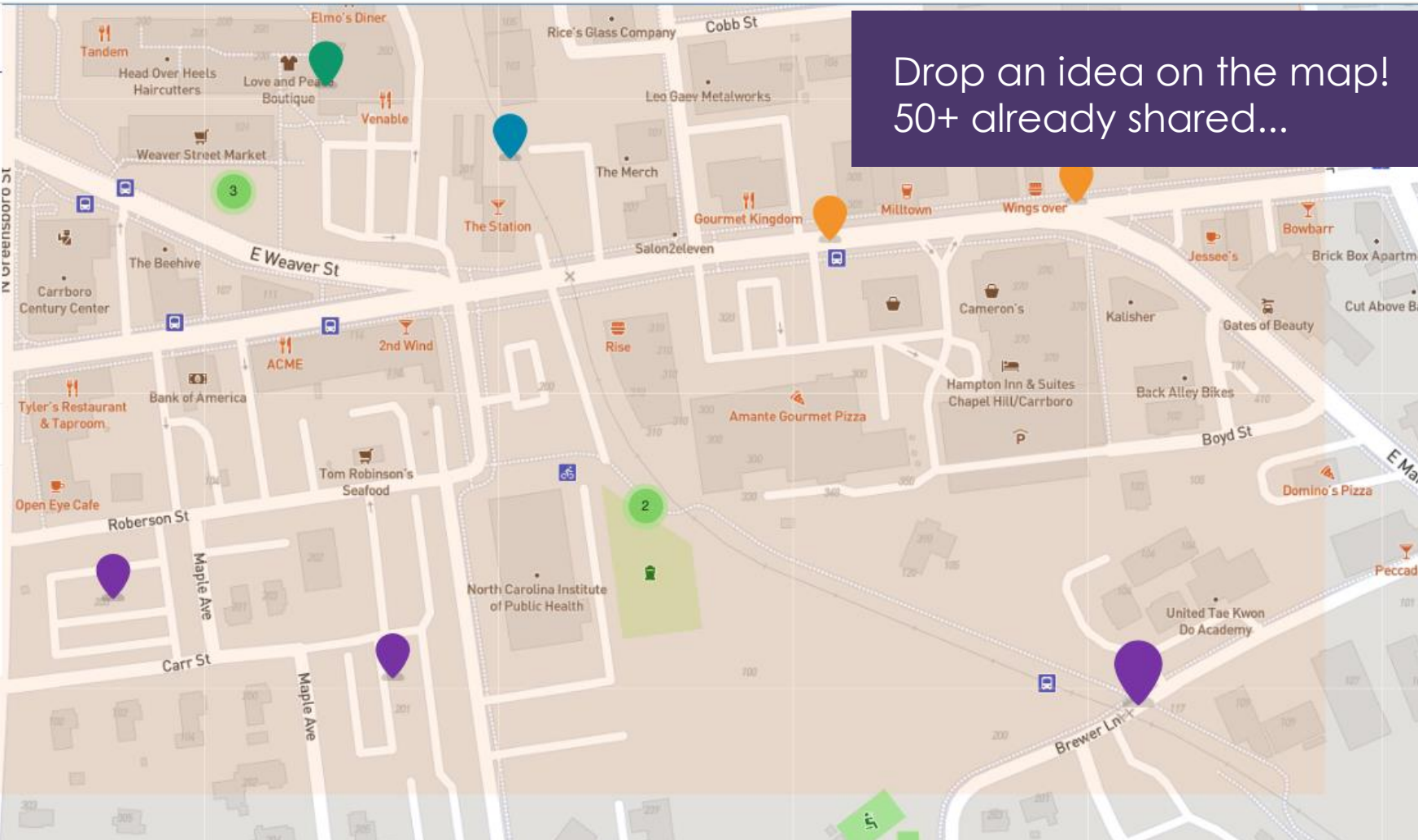
There is a great opportunity here to prioritize pedestrians and bicyclists using this trail by giving them right-of-way. Currently, road users have the right-of-way at this intersection, even though it's a low-volume street and they're crossing railroad tracks. Put in stop signs and allow pedestrian and bicyclist traffic to use the trail without interruption.

**Opportunity**

**Questions**

Select up to three topics your idea or comment pertains to:

- Getting Around
- Safety



Drop an idea on the map!  
50+ already shared...



**Mark Alexander**

15 days ago

**Do not raise property taxes. It is very high in comparison to other towns across the nation.**

Share



**Team Carrboro**

a month ago

**Plan for growth, address climate action and equity**

Come up with more certainty of how our Town will grow. Implement ...

Share



**ELA**

12 days ago

**Centrally located public Dog Park**



Carrboro is missing a public dog park that can be accessed by foo...

Share



Share insights + photos using the Idea Tool!

**Diversity of Relationship Building**

Build relationships with new people and new faces. There is a mon...

Share



**Team Carrboro**

a month ago

**Expand affordable housing along transit corridors.**

- Town Resident

Share



Throughout the process we are building and strengthening community partnerships.

**Have an idea? Let us know**

***¿Tiene una idea? Por favor díganos***

[www.carrboroconnects.org](http://www.carrboroconnects.org)

[bberolzheimer@townofcarrboro.org](mailto:bberolzheimer@townofcarrboro.org)

919-918-7330

#9

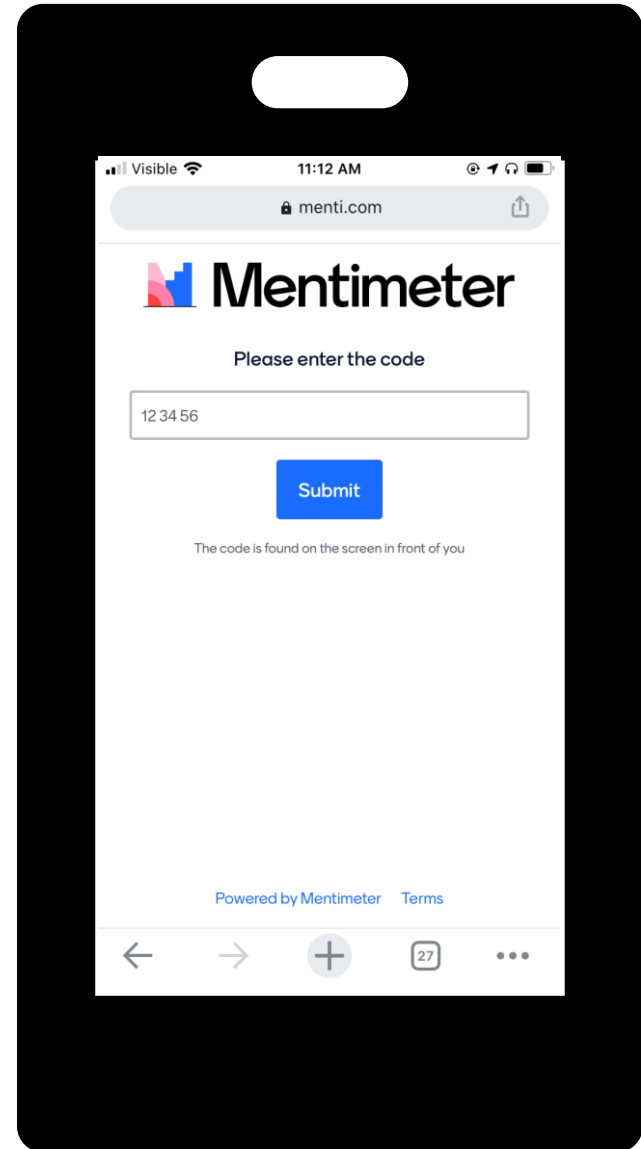
interactive poll  
*encuesta interactiva*



please grab your phones:

*por favor consigan sus teléfonos:*

1. Go to [www.menti.com](http://www.menti.com)
2. When provided, enter the code **68 78 41 4** and hit Submit
3. WAIT to type your answer until prompted



# #10



## carrboro film fest *festival de cine de Carrboro*



#11



visit carrboro  
*visita carrboro*

#12

break-out  
discussions  
*grupos de  
discusiones*





break-out  
discussions

*grupos de  
discusiones*

There will be five break-out discussion groups. All break-outs will be providing input into Carrboro Connects.

You will be assigned a break-out which will be led by a Carrboro Connects Team member.

Please stay for the final session after the break-outs for a Call to Action led by Town Council members.

#13

call to action

*llamada a la  
acción*



#14

closing  
*final*



Catherine Fray, Carrboro  
Connects Chair