



TASK FORCE 7

September 23, 2021

● ● ● ● ● 1. Welcoming



Present Day on Main

Town Council Resolution



A RESOLUTION APPROVING THE NEXT STEPS OF THE COMPREHENSIVE PLAN TASK FORCE

WHEREAS, the Carrboro Town Council established a Comprehensive Plan Task Force on June 23, 2020 to allow residents, business owners and staff to participate in guiding and informing the process of comprehensive plan development; and

WHEREAS, Task Force members have participated fully in informing and guiding the comprehensive planning process through regular meetings, “homework” tasks, and three community meetings; and

WHEREAS, Task Force members have fully embraced the role of community ambassadors and have engaged with their smaller networks and the broader community; and

WHEREAS, the remaining duty is for Task Force members to provide a consensus recommendation of plan prior to public hearing and plan adoption; and

WHEREAS, up to two additional Task Force meetings are anticipated to complete the requested assistance and participation from the members.

NOW THEREFORE, BE IT RESOLVED that the Mayor and Carrboro Town Council:

Section 1. Recognizes and appreciates the work of the twenty-nine Task Force members who have given of their time, talent, creative energy, and passion to the process of developing a comprehensive plan for the Town since June 2020.

Section 2. Requests that Task Force members make every effort to participate in up to two additional meetings and any related public hearings and community events, as they are able to do so.

Section 3. Determines that upon adoption of the Comprehensive Plan, the work of the Task Force would have reached its conclusion and be completed.

Section 3. This resolution shall be effective upon the date of adoption.

This the 21st day of September in the year 2021.



2. Town Council Feedback

1. “New normal for engagement”
2. “Puts Carrboro’s values into brick and mortar”
3. Would like to see continued engagement; circle back to groups engaged early on
4. Make sure youth and seniors are consulted; find people who haven’t been at the table
5. Would like project evaluation criteria to include “access”
6. Focus on locally-owned businesses, not just local businesses



Open House Feedback

Climate Action:

- Expand on tree canopy impact on decreasing urban heat island
- Prioritize residential assistance programs, e.g. RainReady
- Increase conversations about microgrids
- Nuanced conversation about density – and how that can enhance environmental protection

Transportation & Infrastructure

- Prioritize Safe Routes to Schools - use Powell Bill Funds on Bike & Ped projects
- Unbundle parking from new developments, especially affordable buildings
- Distributed EV infrastructure, not just in central locations



Open House Feedback

Affordable Housing:

- Rental assistance, not just subsidy, but language support and process
- Bilingual information on rights for tenants.
- Alternative solutions like land trusts and co-ops – these solutions support our values
- Focus on people under 30% AMI
- Expand the use of vouchers
- Tiny homes would not have a big impact on affordable housing (research has found that it is not a long-term solution for affordable housing)
- Increase multi-family housing construction (most has been single-family recently)
- Absence of recommendation to change how we tax property (would need to change state legislation)
- Want to see budget and how to pay for this



Open House Feedback

Economic Sustainability:

How to help locally owned and BIPOC businesses:

- Skills and entrepreneurship
- Support BIPOC businesses with grant programs
- Disconnect between job openings and ability to fill those jobs
- Support 3.2 – cultural market / entrepreneurial skills

Barriers to employment:

- Information – ability to share info on training programs
- Some distance learning can be beneficial
- Encourage start-ups and work at home
- Connect workers and local employers



Open House Feedback

Parks and Rec:

- Crossing cutting connections are important when it comes to parks: transportation, climate action strategies
- Would likely be strong community support for a pool or splash pad
- Important to preserve existing green space and look for ways to repurpose for park
- New idea – take advantage of railroad right of way for a trail



Open House Feedback

Land Use:

- Expand housing opportunities, such as workforce housing
- Integrate green space to help mitigate heat island effects
- Implementation chapter should be descriptive enough to have practical action steps

Public Services:

- IT and planning departments need to collaborate to improve transparency
- Expand broadband across Town



3. General Discussion – Forming an Implementation Strategy

1. Share a strategy or project from the plan that resonates with you in advancing race and equity and climate change goals and why?
2. Share a strategy or project which would be most effective to “build community?”



4. Break-out Discussions – Lifting Up Projects for Implementation

- a) Which strategies and/or projects will best advance race and equity and climate action?
- b) Which strategies and/or projects are likely to have the greatest positive community impact to meet the plan's goals over the next five years?
- c) How will these projects expand **access** to places, resources and programming?
- d) Can you identify partners or resources to help advance these strategies and projects? They can be non-profit organizations, government agencies, neighborhood associations, funding sources, etc.



4. Break-out Discussions: Session 1



1. **Climate Action and Environment**
2. Transportation and Infrastructure



1. **Affordable Housing**
2. Economic Sustainability



1. **Recreation, Parks Cultural Resources**
2. Park Facilities/Design



1. **Land Use**
2. Public Services



Break-out Discussion Notes

- a) Which strategies and/or projects will best advance race and equity and climate action?
- b) Which strategies and/or projects are likely to have the greatest positive community impact to meet the plan's goals over the next five years?
- c) How will these projects expand **access** to places, resources and programming?



Five Year Priorities

1. Each Task Force member suggests up to three strategies or projects
2. Group as a whole works toward consensus for top five projects for the first five years (plan will be updated in five years)

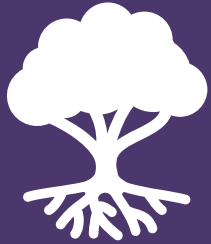


Break-out Discussion Notes

Can you identify partners or resources to help advance these strategies and projects? They can be non-profit organizations, government agencies, neighborhood associations, funding sources, etc.



4. Break-out Discussions – Session 2



1. Climate Action and Environment
- 2. Transportation and Infrastructure**



1. Affordable Housing
- 2. Economic Sustainability**



1. Recreation, Parks Cultural Resources
- 2. Park Facilities/Design**



1. Land Use
- 2. Public Services**



Break-out Discussion Notes

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Reviewing the Draft Plan



September 22: Community Open House at Town Commons at 7:00 PM

September 23: Task Force 7 – Preliminary Draft Review

October 4th – 18th: Town Council Worksession and Advisory Boards Review

October/November TBD – Review session with Task Force

Oct 18th – Nov 5: Preparation of Draft for Public Hearing

November 16: Public Hearing

January – March – Continuation of public hearing and adoption of plan



additional slides

Engagement



Engagement Update: Takeaways

Project Task Force that is **40%** BIPOC members

Two virtual community meetings each with **100-150** participants

18% of website participants are BIPOC

560 views on El Centro Facebook Live event reaching Latinx community

180 views on the Refugee Community Partnership (RCP) Listening Session reaching the community from Burma

12 one-on-one conversations via the Conversation Café

5 Around Carrboro Pop-ups at strategic locations interacting with at least **130** residents

3,500+
total touchpoints

1,300+
total engaged

Pop Up Stats

5 Pop Ups

Share Ideas

81 Post It Ideas

6 Web Ideas

Map It!

9 Pop Up Map
Comments

30 Web Comments

Registrants

42 people provided
demographics



Affordable Housing

- Increase number of affordable homeownership units
- Increase number of affordable rental units
- Diversify and expand housing options of different affordable housing types
- Maintain and improve Naturally Occurring Affordable Housing (NOAH)
- Expand resources for affordable housing



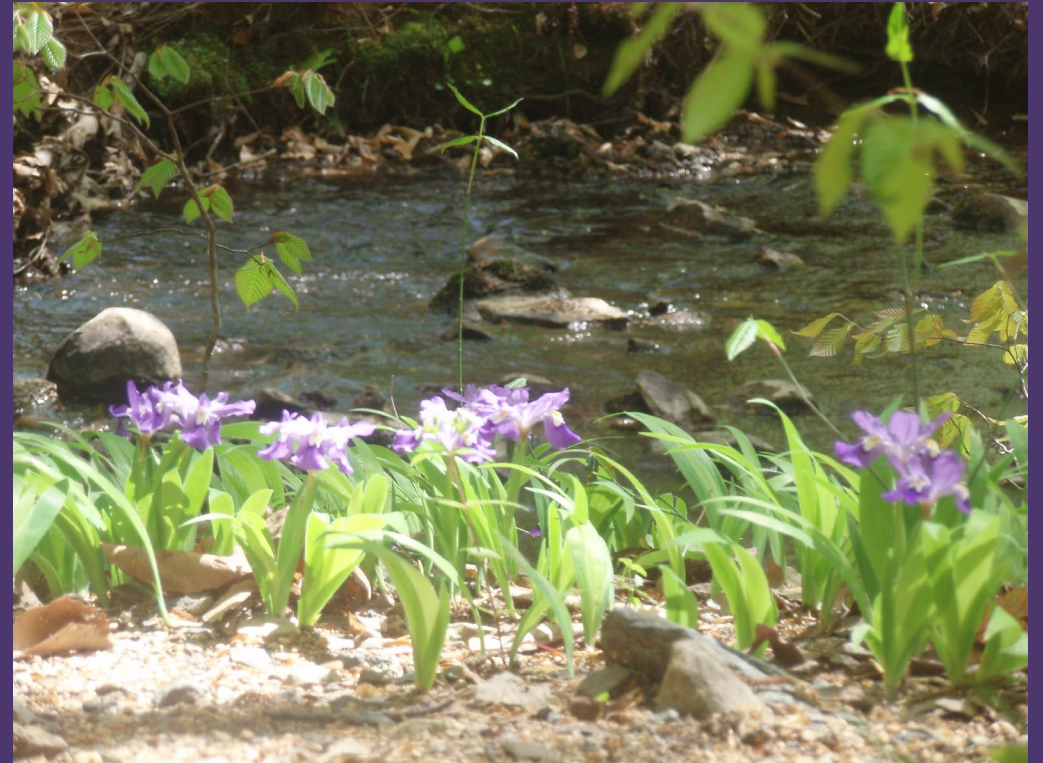
Carolina Spring



The Landings

Climate Action & Environment

- Achieve 80% reduction in per capita GHG by 2030 compared with 2010
- Enable lower-income residents and small businesses to participate and benefit from climate resiliency programs
- Conserve and restore watersheds, ecosystems and native species
- Promote policies to ensure equitable distribution of environmental burdens and access to natural areas



Transportation & Infrastructure

- Address disparate impacts of transportation and investments in BIPOC, lower-income and non-abled populations.
- Expand multi-modal transportation that prioritizes walking, biking and transit
- Reduce GHG from motor vehicle use by 80%
- Maintain and improve quality of water supply
- Reduce treated water use while improving affordability
- Expand stormwater green infrastructure



Economic Sustainability

- Create more inclusive economy and encourage more racial equity in business growth and start-ups
- Promote economic development that is resilient and promotes excellence in design
- Grow the arts, entertainment, cultural and tourism sectors
- Encourage transition to economy to one based on green technology and low-impact industries



Public Services

- Communications
- Finance
- Fire and Rescue
- Information Technology
- Planning
- Police
- Public Works
- Town Clerk
- Town Manager

