



Community Open House

Wednesday, September 22, 2021

Please press  to pick English or Spanish

Interpretation

Zoom tips:

1. Please mute your microphone for the first part of the meeting.
2. Use the chat room feature to post questions while others are speaking.
3. We encourage your video to be on when possible so you can see your peers.
4. Please call or email with any technical issues:

Ben Berolzheimer bberolzheimer@townofcarrboro.org 919-918-7330

Please press  to pick English or Spanish



Interpretation *interpretación*

English:

If using a computer:

Click Interpretation in your meeting controls and choose English

If using a phone:

Tap ...More

Tap Language Interpretation, Tap language you would like to hear, Click Done

Please press  to pick English or Spanish

español:

Si esta usando un computador:

clic en Interpretación, clic en español

Si esta usando un teléfono

toque el símbolo de elipsis “...” abajo a mano derecha para ver más opciones.

Elija la opción Language Interpretation , Elija el idioma que desee escuchar, Haga clic en Finalizado.

● ● ● ● ● Welcome!



Please press  to pick English or Spanish

plan foundation: race + equity



Vision Statement

The Town of Carrboro envisions being a community where race does not determine outcomes and all have equitable opportunities and resources. We envision a time when participation in community events, programs and advisory boards represent community demographics. All will feel safe, secure and know their voice is valued.

We strive to be an inclusive and open-minded organization that has a culture created by its diverse staff, which serves the public through a social (racial) justice lens.

plan foundation: climate action



community climate
action plan

energy and climate
action plan



Engagement



Pop-Up Events
5 In-person
Idea Booths



Task Force Meetings
7 Sessions



Community Workshops
300+ Participants
at 3 events



Interviews
60+ Stakeholders



Project Website
4,000+ Views
300+ Ideas Shared



Facebook Live Events
800+ Views



Mailings
Townwide Info
Mailings



Multimedia
Project marketing via printed
materials, social media,
radio, email, video

3,500+
total touchpoints

1,300+
total engaged

Pop Up Stats

5 Pop Ups

Share Ideas

81 Post It Ideas

6 Web Ideas

Map It!

9 Pop Up Map
Comments

30 Web Comments

Registrants

42 people provided
demographics



how to access and use the plan



visit

CarrboroConnects.org
to review and provide
comments to the plan

A graphic for Carrboro Connects. At the top, it says "Job. COMMUNITY. UNIDOS" in a curved banner above a rainbow. In the center is the Carrboro logo, a stylized "C" and "B" inside a circle, with "CONNECTS" below it. A large orange ribbon banner across the middle says "DRAFT COMPREHENSIVE PLAN" in white, with "We're imagining Carrboro's future. Join us!" in smaller text below it. At the bottom, a teal box contains the text "We want your feedback on the Preliminary Draft Plan!".

Read and Comment on the Preliminary Draft!

It's here! Click below to review the Preliminary Draft Plan, and then submit your comments using the feedback form. We can't wait to hear what you think!

[Read the Plan!](#)

plan elements



Affordable Housing



Carolina Spring



The Landings

Economic Sustainability



Climate Action & Environment



Transportation & Infrastructure

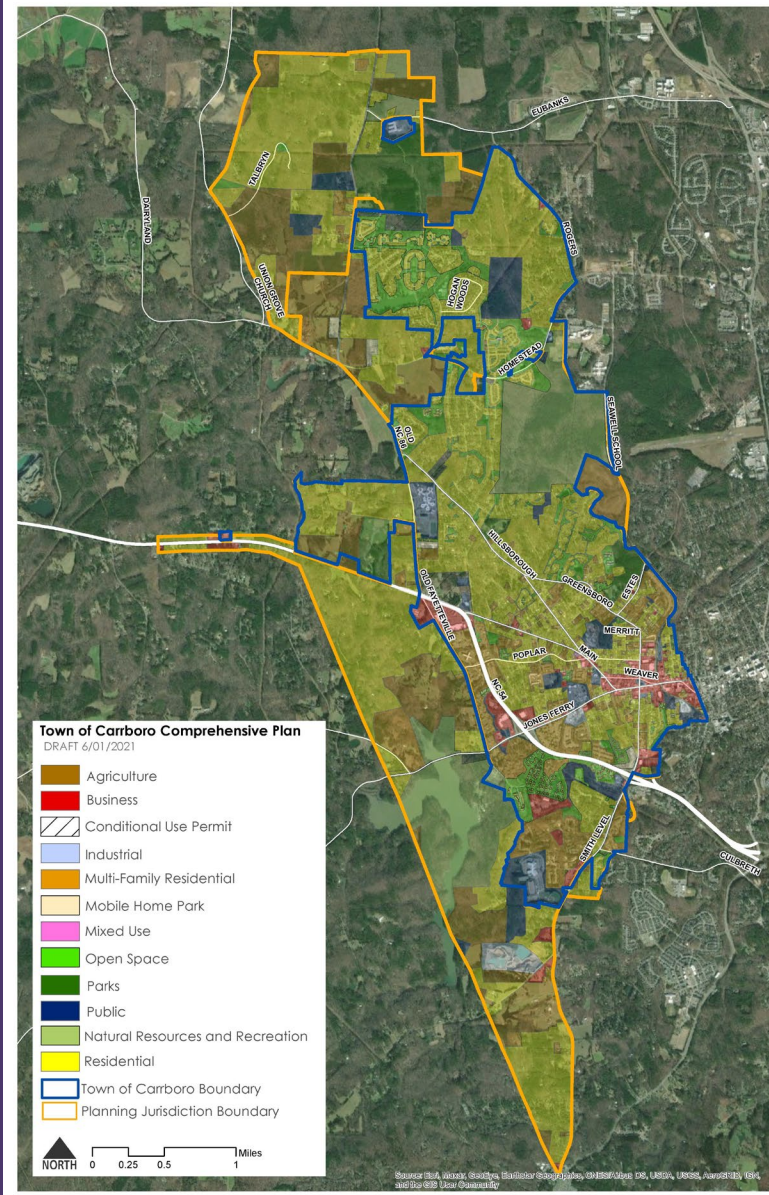


Recreation, Parks & Cultural Resources

Land Use



MLK Jr. Park



Public Services

- Communications
- Finance
- Fire and Rescue
- Information Technology
- Planning
- Police
- Public Works
- Town Clerk
- Town Manager



Breakout Discussions



1. What projects do you think would make the most positive impact?
2. Are there possible partners who could help lead these projects?
3. How can these projects advance race and equity and climate action goals?

Breakout Discussions



1. Climate Action and Environment and Transportation and Infrastructure
2. Affordable Housing and Economic Sustainability
3. Recreation, Parks and Cultural Resources
4. Land Use and Public Services & Communications

Climate Action & Environment

- Achieve 80% reduction in per capita GHG below 2010 levels by 2030
- Enable lower-income residents and small businesses to participate and benefit from climate resiliency programs
- Conserve and restore watersheds, ecosystems and native species
- Promote policies to ensure equitable distribution of environmental burdens and access to natural areas



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CHAPTER FOUR

Climate Action & Environment



Increase all residents' access to and use of renewable energy sources



Develop programs to help residents prepare for climate change and reduce greenhouse gas emissions



Improve ecosystems, watersheds, climate resiliency, and residential life via stormwater management measures

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CHAPTER FOUR

Climate Action & Environment



Examine Carrboro's soil and explore improvements to support greenhouse gas capture



Provide technical assistance to Town staff, business, owners, and residents on how to grow native plants and preserve trees

Transportation & Infrastructure

- Address disparate impacts of transportation and investments in BIPOC, lower-income and non-abled populations.
- Expand multi-modal transportation that prioritizes walking, biking and transit
- Reduce GHG from motor vehicle use by 80%
- Maintain and improve quality of water supply
- Reduce treated water use while improving affordability
- Expand stormwater green infrastructure



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CHAPTER FIVE

Transportation, Green Infrastructure, Energy, and Water

Transportation



Improve transit schedules for people who work outside of traditional hours, and include transit signs in multiple languages.



Create and design safe streets and trail networks for pedestrians, students, bike riders, and transit riders, and encourage people to drive safely.



CHAPTER FIVE

Transportation, Green Infrastructure, Energy, and Water

Green Infrastructure



Improve tree canopy along roads to reduce heat island effect and reduce stormwater runoff on streets



Coordinate transportation and public infrastructure improvements with stormwater green infrastructure

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CHAPTER FIVE

Transportation, Green Infrastructure, Energy, and Water

Energy



Create policies for energy efficient construction and retrofits, especially for buildings providing affordable housing.



Conduct energy audit of buildings and develop an Energy Dashboard to identify progress towards the Town's energy goal over time

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CHAPTER FIVE

Transportation, Green Infrastructure, Energy, and Water

Water



Research and develop pollution prevention and clean-up to improve various water ecosystems.



Partner with OWASA to support water conservation and efficiency programs that reduce costs for business owners and residents

Affordable Housing

- Increase number of affordable homeownership units
- Increase number of affordable rental units
- Diversify and expand housing options of different affordable housing types
- Maintain and improve Naturally Occurring Affordable Housing (NOAH)
- Expand resources for affordable housing



Carolina Spring



The Landings

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CHAPTER THREE

Affordable Housing



Support affordable housing options for older adults and persons with different abilities.



Preserve existing mobile home parks and discover locations for manufactured housing.



Assist with acquisition of land for affordable housing.

3

CHAPTER THREE

Affordable Housing



Increase the availability of affordable housing for homeowners and renters.



Reduce barriers to first-time homebuyers and to homeownership retention.



Expand the provision of Accessory Dwelling Units.

Economic Sustainability

- Create more inclusive economy and encourage more racial equity in business growth and start-ups
- Promote economic development that is resilient and promotes excellence in design
- Grow the arts, entertainment, cultural and tourism sectors
- Encourage transition to economy to one based on green technology and low-impact industries





CHAPTER SIX

Economic Sustainability



Support business opportunities and unique ownership models.



Promote the green economy including local innovators and low-impact industries.



Support expanded access to capital to the cultural community including businesses and non-profit organizations.



CHAPTER SIX

Economic Sustainability



Strengthen other business districts and commercial areas in Carrboro's neighborhoods.



Expand tourism opportunities.



Support existing and attract new businesses that include a range of BIPOC, gender, ethnicities, and multiple abilities.

Recreation, Parks & Cultural Resources

- Promote recreational programming and cultural resources across all ages, genders, races and abilities
- Ensure all people have safe, equitable and connected access to parks
- Ensure facilities and programming are environmentally responsible and further climate action goals
- Strengthen a sense of community and inclusion through the arts, events and programming



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CHAPTER SEVEN

Recreation, Parks, and Cultural Resources



Strive for a park, play field, or other green space within walking distance to all residents



Expand access to open spaces and natural areas for low-income or BIPOC communities



Celebrate the diversity of the Town's residents through events, festivals, and programming that honors the variety of cultural backgrounds and traditions in Carrboro



Expand year-round markets with new vendors and entrepreneurs

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CHAPTER SEVEN

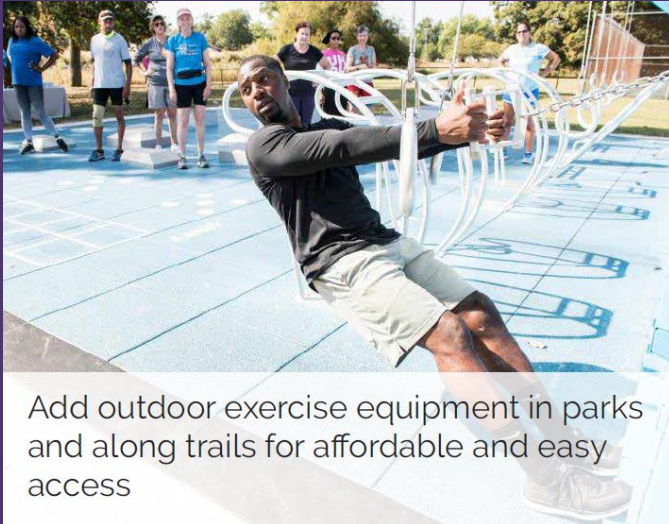
Recreation, Parks, and Cultural Resources



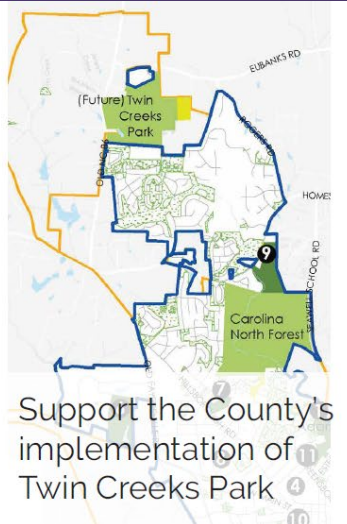
Study the feasibility of an indoor rec center, swimming pool, and/or splash pad in Town



Support and install public artwork by local artists in strategic locations throughout Town to celebrate the history and story of Carrboro



Add outdoor exercise equipment in parks and along trails for affordable and easy access



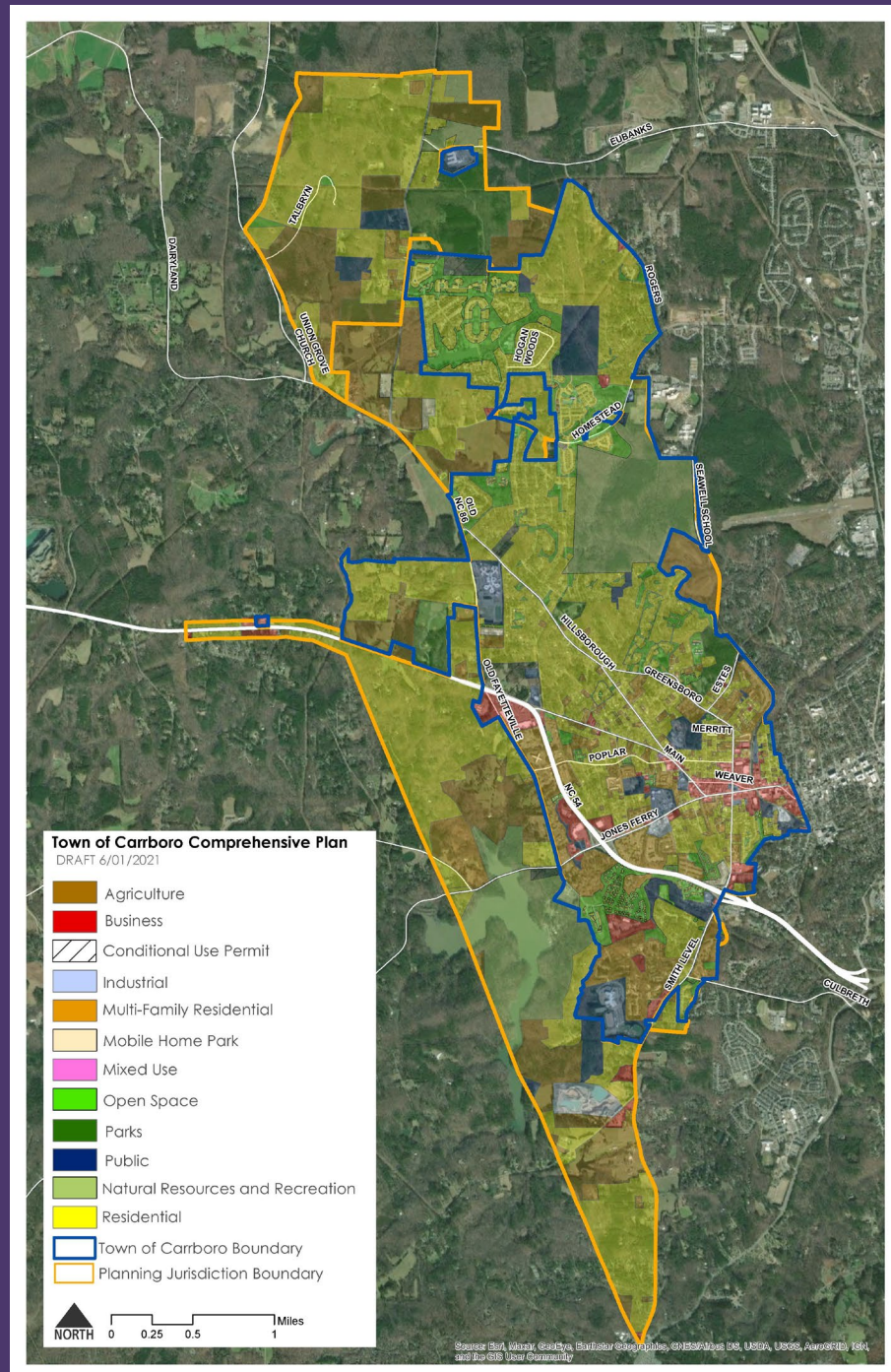
Support the County's implementation of Twin Creeks Park



Maintain and expand opportunities in Carolina North Forest and University Lake.

Land Use

- Promote design that contributes to the character and promotes the diversity of Carrboro
- Plan for expansion of affordable housing through land use tools
- Support development patterns that advance climate action goals
- Improve access and availability of Town Parks
- Preserve architecturally significant and historic properties and districts that represent the history and diversity of the community



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CHAPTER EIGHT

Land Use



Promote sustainable building and development practices that preserves natural areas.



Preserve and expand affordable housing in key places that are walkable, bikeable, and accessible to transit.



Encourage thoughtful design of public spaces to highlight the culture, diversity, and history of the Town.

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CHAPTER EIGHT

Land Use



Identify additional park space to serve residents within a 15-minute walk.



Increase the amount of land available for commercial and mixed-use development



Work towards an improved, efficient, and transparent development approval process



CHAPTER NINE

Public Services & Communications

COMMUNICATIONS/COMMUNITY ENGAGEMENT



Mission: Recruit members from and develop public sessions with community-based organizations and resident leaders, prioritizing traditionally underrepresented populations.

Implement the Inclusive Carboro Communications and Community Engagement Plan

Increase public awareness of and participation in Town decisions, programs and services

FINANCE



Mission: Provides financial management support for delivery of townwide services.

Develop a Participatory Budgeting process for the Town

FIRE AND RESCUE



Mission: To continuously strive to focus on our Community's needs, wants, and safety and to provide them our best possible service.

Provide community risk reduction services, including public education and fire prevention efforts.

INFORMATION AND TECHNOLOGY



Mission: Assist departments in delivering technology-based solutions that are cost-effective and increase the effectiveness and efficiency of various Town services.

Provide the technology to enhance the delivery of Town services and to increase the access to and the quality of vital government data.

PLANNING



Mission: Help define and carry out the Town's vision for sustaining existing and future populations. Monitor availability and use of resources needed to maintain a balance of the built and natural environments.

To evaluate developments in new or redeveloping areas, in support of diversifying revenue streams and maintaining ethnic and economic diversity.

To coordinate development of a well-balanced public infrastructure, including green infrastructure which improves walkability and access to transit.



CHAPTER NINE

Public Services & Communications

POLICE



Mission: Protects citizens, businesses and properties by providing committed law enforcement officers and community services that foster a safe living environment.

Develop and retain personnel who effectively deal with emergency, crisis, and/or complex situations.

Increase Community Policing efforts.

PUBLIC WORKS



Mission: Promote a safe, healthy, and pleasing environment and community through ever progressing projects, programs, and services

Maintain public buildings and grounds in an environmentally friendly manner so they are pleasant and safe gathering spaces.

Provide timely, cost effective maintenance of public street system including signage, storm drainage system, multi-use paths, and right-of-way.

TOWN CLERK



Mission: Prepares Town Council agendas and minutes and make them available; maintain official town documents; prepare and make updates to the Town Code and provide support for the Mayor and Council

Provide multiple public access points for all minutes and agendas.

TOWN MANAGER



Mission: Implement the policies of the Mayor and Town Council and communicate them to the citizenry.

To give well-informed, helpful advice to the Council Members on policy options and other matters.

To lead an organization that functions well internally and implements Council policies in a timely, effective, efficient, and friendly manner.

MUNICIPAL OPERATIONS



Increase the energy efficiency of municipal buildings and reduce greenhouse gas emissions from municipal fleet operations.

Report Back



Ideas
Comments
Partners
Resources

Next Steps



Continue to share comments on Preliminary Draft Plan at CarrboroConnects.org

Task Force and Advisory Boards Review

October: Town Council Worksession

November 16: Public Hearing

January – March: Continuation of public hearing and adoption of plan